Chapter Facebook Resources Page

Good News Sources

Here are some friendly resources that typically use ASAM friendly terminology:

- 1. New England Journal of Addiction Medicine http://www.nejm.org/?query=PPCmon70reg&gclid=CIC3_uPK880CFUZbhgodFbcNnA
- 2. National Institutes of Health/NIDA <u>https://www.nih.gov/</u> and <u>https://www.drugabuse.gov/</u>
- 3. SAMHSA <u>http://www.samhsa.gov/</u>
- 4. CDC Daily Digest <u>http://www.cdc.gov/</u>
- 5. Morning Consult <u>https://morningconsult.com/</u>
- 6. Agency for Healthcare Research and Quality <u>http://www.ahrq.gov/</u>
- 7. Modern Healthcare A.M./Daily Dose http://www.modernhealthcare.com/
- 8. The Washington Post <u>https://www.washingtonpost.com/regional/</u>
- 9. Psychiatric News (American Psychiatric Association) http://psychnews.psychiatryonline.org/
- 10. Science Direct http://www.sciencedirect.com/

Toolkits from ASAM

http://www.asam.org/advocacy/toolkits

Our toolkit resources page on ASAM.org covers an array of topics including ASAM talking points and information about our professional society and standards.

URL Shortner

https://goo.gl/

Turn a long link like: https://community.asam.org/general/register_member_type.asp into a short and easy link like: goo.gl/Siwajd which will take you to the same web page. You will be able to use this feature with your Gmail account which allows you to track link clicks. Simply go to https://goo.gl/ and paste the original link in the box and click create, google will then translate the longer link into a unique shortened google link that is trackable.

Facebook help:

https://www.facebook.com/help/281592001947683/

For questions or help with your login or password, contact <u>Chapters@ASAM.org</u>.

Terminology to Avoid

Below is a list of terminology you should always avoid. To verify if an article has a word that you should avoid press "Control" + "F" and type the word into the search box, this will show if the word appears in the article or on the page.

Some Terms to Avoid in Articles:

- Addict(s)
- Addictions
- Abuse
- Abusers
- Druggie(s)
- Junkie(s)
- Referring to Medicated Assisted Treatment medications as "drugs"
- Pot
- Weed
- Crack
- Coke (cocaine)
- "shooting up"
- Substance Abuser
- Dirty
- Clean

Subjects to Avoid:

When posting on your Chapter's Facebook page it is important to remember these posts represents ASAM and your Chapter. We encourage you to shy away from posting personal ideas, opinions, business interests, or political ideas.

Some other hot topics to be careful when addressing are:

- Legalization of Marijuana (Pro or Con)
- Political Opinions or Endorsements
- Business Interests
- Deaths of Celebrities or Public Figures
- Public Figures or Celebrities Suffering from Addiction
- Medicated Assisted Treatment
- Gun Violence