EXHIBITOR PROSPECTUS

New Orleans, LA | April 6-9, 2017
WE WANT TO INVITE YOU!

On behalf of the Board of Directors and members of the American Society of Addiction Medicine, I am pleased to present The ASAM 48th Annual Conference - *Innovations in Addiction Medicine and Science* Support Opportunities.

Please join us at The ASAM 48th Annual Conference. Our 2017 meeting will draw over 1900 addiction physicians, psychiatrists, clinicians, researchers and academicians who treat and help patients with substance use disorders.

This year’s packed program will offer attendees many social events, including the Welcome and Networking Reception, continental breakfast and refreshment breaks, all of which will be held in the exhibit hall and other designated areas of the conference. These events will offer great opportunities for attendees and exhibitors to interact and for you to develop new contacts.

We look forward to seeing you in New Orleans in April!

Penny S. Mills, MBA
Executive Vice President/CEO, ASAM

Over 1800 attendees in 2016...

Compared to 1400 attendees in 2015!
WHY EXHIBIT?

Record Breaking Growth

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Attendees</td>
<td>1,476</td>
<td>1,881</td>
</tr>
<tr>
<td>Exhibitors</td>
<td>123</td>
<td>141</td>
</tr>
<tr>
<td>Posters</td>
<td>44</td>
<td>46</td>
</tr>
<tr>
<td>Pre-Conference Attendees</td>
<td>543</td>
<td>698</td>
</tr>
</tbody>
</table>

Top 3 Reasons to Become a Sponsor or Exhibitor

GAIN ACCESS

to 1900+ physicians and associated professionals dedicated to increasing access and improving the quality of addiction treatment.

EXPERIENCE

over 40 concurrent sessions focusing on the best practices, research, treatment and care available in addiction medicine.

ENJOY

exhibit visibility, client interaction, VIP networking and well-targeted core audience interaction.

ASAM Membership by Primary Specialty

- 38% Psychiatry (general)
- 26% Family Practice
- 16% Addiction Medicine
- 12% Internal Medicine (general)
- 8% Anesthesiology
Dear Friends of ASAM, Exhibitors and Sponsors:

THE ASAM ANNUAL CONFERENCE 2016 OFFERED RECORD ATTENDANCE!

Over 1800 addiction medicine professionals gathered in Baltimore, MD last April to hear the latest information on the treatment, education, research and prevention of addiction.

The ASAM 48th Annual Conference - *Innovations in Addiction Medicine and Science* in New Orleans, LA, April 6-9, 2017 will be even bigger and better than last year. We are diligently working on organizing ASAM’s best, most productive, highest attended conference ever, and we certainly hope you will be there with us.

EXHIBITING IS AN EXCELLENT OPPORTUNITY to present information about your organization and to develop new contacts. In addition, there are many ways to further enhance your company’s presence through support opportunities that will give you the chance to increase your business and to reach the largest gathering of physicians, nurses, psychologists and counselors dedicated to the treatment, education, research and prevention of addiction.

Support items like the attendee reception, welcome reception, conference tote bags or attendee notepads are sure to be remembered by attendees long after the conference ends.

Please review this prospectus and feel free to contact us at 301.547.3920 if you have any questions or suggestions. Be sure to visit [www.TheASAMAnnualConference.org](http://www.TheASAMAnnualConference.org) for the latest conference updates, including program updates, exhibit and support information, and hotel and travel information.

Irina Vayner  
Manager, Corporate Giving  
ivayner@asam.org or 301.547.4120

John Hawkins  
Director, Meetings & Corporate Giving  
jhawkins@asam.org or 301.547.4113
Exhibit Hall Floor Plan
Hilton New Orleans Riverside | Hilton Exhibition Center, Second Level

Review the diagram carefully and note the locations of entrances, exits, columns, etc. before indicating your preferred booth on your application. Please indicate four (4) booth options in a variety of areas. Keep in mind that many exhibitors choose the same booth locations and the popular booth locations fill up quickly. If none of your four booth preferences are available, we will place you in the next best available booth.

Exhibit Booth Pricing:
- 8’ x 10’ Booth: $1,450
- 8’ x 20’ Booth: $2,900
- 16’ x 20’ Booth: $6,200
- Tabletop: $1,050 (*NEW this year*)

Applications must be received by Friday, March 3, 2017 in order to be listed in the on-site conference program.

Spaces in the exhibit hall will be assigned on a first-come, first-served basis using the receipt date of a fully paid application.
### Sponsor & Exhibitor Packages

<table>
<thead>
<tr>
<th>PACKAGE DETAILS</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td>Complimentary tickets to ASAM’s Awards Luncheon <em>(Reserved Table)</em></td>
<td>8</td>
<td>4</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Complimentary Exhibitor badges</td>
<td>4</td>
<td>2</td>
<td></td>
<td></td>
</tr>
<tr>
<td>One-time use of ASAM membership postal mailing list</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Conference attendee postal mailing lists (Pre and Post-event)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Support ID displayed on conference website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Support ID/Signage prominently displayed on-site at the conference</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Acknowledgment in Final Program</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Recognition in ASAM’s daily, on-site e-newspaper, ASAM Annual Daily News</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

| PACKAGE PRICE                                                                  | $50,000+ | $20,000+ | $10,000+ | $5,000+ |
# Support Opportunities

## Facility Opportunities

<table>
<thead>
<tr>
<th>Support Opportunity</th>
<th>Cost</th>
<th>Availability</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Complimentary Attendee Wireless Internet</strong></td>
<td>$8,000</td>
<td>One Sponsorship Available</td>
</tr>
<tr>
<td>This is your opportunity to sponsor complimentary wireless internet for all conference attendees. All attendees will be provided with an exclusive log-in that directs them to a personalized splash page with your company information.</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Conference Mobile App</strong></td>
<td>$10,000</td>
<td>One Sponsorship Available</td>
</tr>
<tr>
<td>ASAM’s Annual Conference Mobile App is a great way to allow attendees mobile access to conference activities by a simple touch of their Apple or Android device. This service will be the buzz of the conference and your company will be acknowledged within the app.</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Exhibit Aisle Signage</strong></td>
<td>$3,000</td>
<td>Multiple Sponsorships Available</td>
</tr>
<tr>
<td>Prominently displayed throughout the hall, the aisle signs hang above the exhibit floor. A 4’ x 2’ exhibit aisle sign prominently displays your company name and booth number. Each row is exclusive!</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Floral Centerpieces for the Ticketed Awards Luncheon</strong></td>
<td>$2,500</td>
<td>One Sponsorship Available</td>
</tr>
<tr>
<td>The flower centerpieces will help you stand out as a sponsor at the Awards Luncheon. Sponsors will be recognized with signage at the event.</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Hotel Room Drops</strong></td>
<td>$2,500</td>
<td>Limited Sponsorships Available/One Drop Per Night</td>
</tr>
<tr>
<td>Make a big impact on attendees as they check into their room or retire for the night. Supporting company is responsible for hotel fees and fees for producing items.</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>The Hub - Connect, Print, Charge</strong></td>
<td>$8,500</td>
<td>One Sponsorship Available</td>
</tr>
<tr>
<td>Capture the undivided attention of attendees as they connect, print and power up their computers, smart phones and other wireless devices without leaving the course. The Hub provides a convenient service to attendees and gives your company the opportunity to get your message across to a captive audience. Sponsor will receive brand inclusion on conference signage, website and other event promotions.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

## Advertising Opportunities

<table>
<thead>
<tr>
<th>Advertising Opportunity</th>
<th>Cost</th>
<th>Availability</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Annual Daily News</strong></td>
<td>Various Rates Available</td>
<td>(Call for details)</td>
</tr>
<tr>
<td>Distributed electronically to over 6,000, ASAM Annual Daily News provides daily conference coverage for attendees and interested addiction stakeholders. Help drive traffic to your booth and connect with practicing clinicians.</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>ASAM Weekly Ads</strong></td>
<td>Various Rates Available</td>
<td>(Call for details)</td>
</tr>
<tr>
<td>Distributed electronically to 20,000 subscribers, this is a great way to remind attendees of your company and your booth location before and after the conference.</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Product Feature email</strong></td>
<td>$2,000</td>
<td>10 Sponsorships Available</td>
</tr>
<tr>
<td>This opportunity allows your company to showcase your products and services to attendees 1 week prior to the conference and to get your messaging to this audience after the conference concludes. This email will feature your product/service and be distributed to 2017 ASAM Annual Conference Attendees. This offer is exclusive to exhibitors. The Product Feature email is a shared opportunity available to a maximum of 10 companies.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*Advertising must comply with ACCME requirements for commercial support.*
Support Opportunities

**Advertising Opportunities (CONTINUED...)**

<table>
<thead>
<tr>
<th>Program Book Advertising*</th>
<th>Inside Front and Back Cover: $2,500</th>
<th>Inside Full Page: $1,500</th>
<th>Half Page: $1,000</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Tote Bag Inserts</strong>*</td>
<td>Inside Front and Back Cover: $2,500</td>
<td>Inside Full Page: $1,500</td>
<td>Half Page: $1,000</td>
</tr>
<tr>
<td>Your company has the opportunity to provide 1,900 highly visible printed pieces for insertion into the conference tote bag. All promotional activities must be pre-approved by ASAM staff.</td>
<td>$1,500</td>
<td>Multiple Inserts Available</td>
<td></td>
</tr>
</tbody>
</table>

**Refreshment Opportunities**

<table>
<thead>
<tr>
<th>Attendee Coffee Station in the Exhibit Hall</th>
<th>$15,000</th>
<th>One Sponsorship Available</th>
<th>SOLD OUT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conference attendees will enjoy coffee and tea all day long in the main exhibit area of the conference, Thursday-Saturday. Sponsors will receive brand inclusion on course signage, website and other event promotions. Sponsors may also enhance their sponsorship by providing branded napkins and/or coffee cups at the event for an additional fee.</td>
<td>$15,000</td>
<td>One Sponsorship Available</td>
<td></td>
</tr>
<tr>
<td>Attendee Water Stations in the Exhibit Hall</td>
<td>$10,000</td>
<td>One Sponsorship Available</td>
<td></td>
</tr>
<tr>
<td>Conference attendees will be able to refresh at designated water stations in several areas during Conference activities. Sponsors will receive brand inclusion on course signage, website and other event promotions. Sponsors may also enhance their sponsorship by providing branded napkins and/or cups at each station for an additional fee.</td>
<td>$10,000</td>
<td>One Sponsorship Available</td>
<td></td>
</tr>
<tr>
<td>Continental Breakfast</td>
<td>$4,000</td>
<td>Multiple Sponsorships Available</td>
<td></td>
</tr>
<tr>
<td>Sponsors will receive brand inclusion on conference signage, website and other event promotions and will receive the support benefits listed above. Sponsors may also enhance their sponsorship by providing branded napkins and/or coffee cups at the breakfast for an additional fee.</td>
<td>$4,000</td>
<td>Multiple Sponsorships Available</td>
<td></td>
</tr>
<tr>
<td>Attendee Reception</td>
<td>$8,000</td>
<td>Multiple Sponsorships Available</td>
<td></td>
</tr>
<tr>
<td>Sponsors will receive brand inclusion on conference signage, website and other event promotions. Sponsors may also enhance their sponsorship by providing branded napkins and/or optional items for an additional fee.</td>
<td>$8,000</td>
<td>Multiple Sponsorships Available</td>
<td></td>
</tr>
<tr>
<td>Ice Cream Novelties &amp; Networking Reception in the Exhibit Hall</td>
<td>$6,000</td>
<td>Multiple Sponsorships Available</td>
<td></td>
</tr>
<tr>
<td>Attendees will enjoy a delicious selection of ice cream bars and sandwiches. Sponsors will receive brand inclusion on conference signage, website and other event promotions. Sponsors may also enhance their sponsorship by providing branded napkins and/or other optional items at the event for an additional fee.</td>
<td>$6,000</td>
<td>Multiple Sponsorships Available</td>
<td></td>
</tr>
</tbody>
</table>

*Advertising must comply with ACCME requirements for commercial support.*
## Support Opportunities

### Refreshment Opportunities (CONTINUED...)

<table>
<thead>
<tr>
<th>Event</th>
<th>Sponsorship Level</th>
</tr>
</thead>
<tbody>
<tr>
<td>Luncheon in the Exhibit Hall</td>
<td>$7,500</td>
</tr>
<tr>
<td>Conference attendees will appreciate this lunch and networking opportunity provided by your organization. Sponsors will receive brand inclusion on conference signage, website and other event promotions. Sponsors may also enhance their sponsorship by providing branded napkins and/or other optional items at the event for an additional fee.</td>
<td>Multiple Sponsorships Available</td>
</tr>
<tr>
<td>Refreshment Breaks in the Exhibit Hall</td>
<td>$4,000</td>
</tr>
<tr>
<td>Help add sweet treats to the breaks in the exhibit hall. Sponsors will be recognized with signage at the event. Sponsors will receive brand inclusion on conference signage, website and other event promotions. Sponsors may also enhance their sponsorship by providing branded napkins and/or other optional items at the event for an additional fee.</td>
<td>Multiple Sponsorships Available</td>
</tr>
<tr>
<td>Welcome Reception in the Exhibit Hall</td>
<td>$6,500</td>
</tr>
<tr>
<td>This is your opportunity to be the first to welcome all of the attendees to the conference. Sponsors will receive brand inclusion on conference signage, website and other event promotions. Sponsors may also enhance their sponsorship by providing branded napkins and/or other optional items at the event for an additional fee.</td>
<td>Multiple Sponsorships Available</td>
</tr>
</tbody>
</table>

### Giveaway Opportunities

<table>
<thead>
<tr>
<th>Event</th>
<th>Sponsorship Level</th>
</tr>
</thead>
<tbody>
<tr>
<td>Attendee Notepads*</td>
<td>$5,500</td>
</tr>
<tr>
<td>Sponsors will have an opportunity to provide notepads with company logo included for all conference attendees. Notepads will be handed out to attendees.</td>
<td>One Sponsorship Available</td>
</tr>
<tr>
<td>Conference Tote Bags*</td>
<td>$8,500</td>
</tr>
<tr>
<td>Your company’s logo will be printed on one side of the official conference tote bag. This has a long-lasting impact after the conference ends! ASAM will print the bags with the organization’s logo in one color.</td>
<td>One Sponsorship SOLD OUT</td>
</tr>
</tbody>
</table>

### Other Opportunities

<table>
<thead>
<tr>
<th>Event</th>
<th>Sponsorship Level</th>
</tr>
</thead>
<tbody>
<tr>
<td>Educational Grants</td>
<td>$5,000</td>
</tr>
<tr>
<td>A great way to show broad support for ASAM. Grants can go to the ASAM Annual Conference or to the Pre-Conference Courses. Sponsors will be acknowledged in final conference program.</td>
<td>Multiple Sponsorships Available</td>
</tr>
<tr>
<td>e-Learning Center Sessions</td>
<td>$2,500/credit hour</td>
</tr>
<tr>
<td>Receive long lasting exposure to attendees and other non-attendees through sponsorship of sessions on the e-Learning Center. These sessions will be available on a complimentary basis to individuals visiting ASAM’s e-Learning Center for twelve (12) months.</td>
<td>Visit the following link for pricing: <a href="#">Online Satellite and Ancillary Meeting Request Form</a></td>
</tr>
<tr>
<td>Satellite and Ancillary Meetings</td>
<td></td>
</tr>
<tr>
<td>Meet and network with a select group of attendees at the conference. An email can be sent out to attendees before the conference with an invitation to your event. Meetings are subject to ASAM approval and must be outside of conference hours. Meeting logistics must be arranged directly with the hotel at an additional cost.</td>
<td>NOTE: All promotional invites and on-site signage must include the following language, “This event is not part of the official ASAM Annual Conference as planned by its Program Committee.”</td>
</tr>
</tbody>
</table>

*Advertising must comply with ACCME requirements for commercial support.*
Exhibitor Information

General Information: See booth floor plan on page 5 and indicate choice of location on the exhibitor application and contract form. Exhibit booth location is assigned on a first-come, first-served basis. Payment must accompany application to be processed. Applications received without payment will be considered tentative. All tentative reservations will be held for ten working days only. Within this time period, the application and payment must be received by ASAM or tentative reservations will be released.

Booth Rental: $1,450 each – 8’ x 10’ booth
Includes: back and side draping, carpeting and booth identification sign with company, organization name and booth number. Please note: tables and chairs will be provided for an additional charge and should be ordered in advance through the Freeman Exposition Services Kit.

Tabletop Rental: $1,050 each
Includes: one six-foot draped table, two chairs and booth identification sign with company, organization name and booth number. Please note: additional equipment requirements should be ordered in advance through the Freeman Exposition Services Kit.

Booth Staff: Each exhibitor/tabletop is provided two (2) registrations for exhibit booth staffing. Registered exhibit staff are welcome to participate in all conference activities. The Awards Luncheon and Pre-Conference Courses include an additional fee. Exhibitors may purchase additional exhibitor badges that will allow access to the exhibit hall only (does not include other conference activities).

Cancellation Policy: A $150 cancellation fee will apply to all cancellations received through Friday, March 3, 2017. There will be no refunds on cancellations received after Friday, March 3, 2017. All cancellation requests must be made in writing and sent to: ASAM Meetings Department, 4601 North Park Avenue, Upper Arcade, Suite #101, Chevy Chase, MD, 20815, OR email: meetings@asam.org.

Conditions: All booths/tabletops are to remain open during the scheduled exhibit hall hours. Set-up is between 8:00 am and 5:00 pm on Thursday, April 6th. There will be no set-up during scheduled open hours, and no teardown until after the closing on Saturday, April 8th at 11:00 am.

Conference Badges: All participants affiliated with exhibits must be registered. Each person will be issued an exhibitor’s badge and must be employed by the exhibitor or have a direct business affiliation. The number of badges issued to each exhibitor may be limited by ASAM.

Exhibit Hall Schedule:

**Thursday, April 6**
8:00 am - 5:00 pm Registration and Exhibit Set-up
5:30 pm - 7:00 pm Opening Reception in the Exhibit Hall
7:00 pm Exhibit Hall Closes

**Friday, April 7**
10:00 am - 4:00 pm Exhibit Hall Opens
10:00 am - 10:30 am Refreshment Break in the Exhibit Hall
12:00 pm - 1:30 pm Lunch in the Exhibit Hall
3:00 pm - 4:00 pm Ice Cream Novelties & Networking Reception in the Exhibit Hall
4:00 pm Exhibit Hall Closes

**Saturday, April 8**
9:30 am - 11:00 am Refreshment Break in the Exhibit Hall
11:00 am Exhibit Hall Closes and Teardown Begins
3:00 pm Exhibit Hall Teardown Ends
Exhibitor Information

All matters and questions not covered by these regulations are at the discretion of ASAM. These regulations may be amended at any time by ASAM and all amendments shall be equally binding on all parties upon publication.

**Liability:** Neither ASAM nor the Hilton Hotels Corp. will assume liability for loss of merchandise or of monies received, or damage to exhibitor’s property. The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to exhibitors displays, equipment and other property brought on the premises of the Hilton New Orleans Riverside Hotel and shall indemnify and hold harmless ASAM, the Hilton Hotels Corp., their agents, servants and employees from any and all such losses, damages and claims.

**Product Description:** A description of your products and/or services to be displayed must be submitted two weeks after booth/tabletop confirmation or by **Friday, March 3, 2017** to be included in the information distributed to attendees on-site. Please write the description in the space provided on the application.

**Registration and Payment Deadlines:** Application and Contract with full payment for all Registrations, Booths and Tabletops should be received by **Friday, March 3, 2017**.

Refund Procedure: Refunds will be processed after the conference. If payment is made by credit card, the adjustment will be made to your credit card account; otherwise a refund check will be issued.

**Shipping Information:** Shipping of exhibit materials to and from the conference site is at the expense and risk of the exhibitor. Exhibitor’s Service Kit contains additional shipping instructions.

**Service Contractor:**

**Freeman New Orleans Exhibitor Services**

Exhibitors will receive via email a link to online service information from Freeman Decorating approximately two months prior to the conference. Exhibitors are responsible for additional rental, additional lighting, electrical service, telephone service, display labor, shipping, material handling, audiovisual equipment and plants.

**Conference Hotel:**

**Hilton New Orleans Riverside**

Two Poydras St, New Orleans, LA 70130

Direct Phone: 504.561.0500

Discounted Hotel Rate: $225 (Standard) Single/Double $235 (View) Single/Double

Reservation by Phone: 1.855.760.0970 or 1.504.561.0500

To find out more about the incredible Hilton New Orleans Riverside, please [click here](#).

All reservations include complimentary internet for ASAM guest rooms and must be accompanied by a deposit equal to one night’s room and tax, or be guaranteed with a major credit card number and expiration date.

**Room Reservation Deadline:** Monday, March 13, 2017

The room reservation deadline does not ensure availability of rooms. Room reservations received after the deadline will be confirmed subject to rate and room availability. Hotel room rates are subject to applicable state and local taxes.

All reservations made within the ASAM block must be for an active registration to The ASAM 48th Annual Conference. Any reservation that remains unaccompanied by an active registration for the course will be subject to cancellation. Each paid conference registrant may reserve one guestroom.

**Check-in/Check-out Requirements:**

Check-in: 3:00 pm   Check-out: 12:00 pm
Secure Your Sponsorship Package Today!

When you find the option that makes the most sense for your organization’s goals for the event, you can register by using our exhibit/support application. Register by Friday, March 3rd, 2017. Slots will go fast!

STAY CONNECTED!

Follow along on Twitter #ASAM2017

For additional updates, visit www.TheASAMAnnualConference.org
EXHIBIT/SUPPORT INFORMATION

Organization/Company: _____________________________________________________________________________________________________________________________

Primary Contact Person: _________________________________________________________________________________________________________________________________

Mailing Address: _____________________________________________________________________________________________________________________________________

City: __________________________________________________ State/Province: __________________________________________ Zip/Postal Code: _____________________

Phone: (___________) ___________________________________________ Fax: (___________) __________________________________________

Website: _____________________________________________________________ email: __________________________________________________________________

EXHIBIT BOOTH INFORMATION

Exhibit Items Price (each) Quantity  Total Cost
8' x 10' booth $1450
8' x 20' booth $2900
16' x 20' booth $6200
Tabletop $1050
ASAM Awards Luncheon tickets $75
Additional Booth Staff $200

Total Amount Enclosed $_________

Exhibit Booth Location

Please list four (4) choices of exhibit space. Many companies will apply for the same space, so please do not concentrate your choices in one area.

Your preferred locations:
1:___________ 2:___________ 3:___________ 4:___________

List any exhibitor you wish to be near: ____________________________________________
__________________________________________________________________________

List any exhibitor you wish NOT to be near: _________________________________
__________________________________________________________________________

Exhibit Staff (Two [2] complimentary exhibit registrations per booth and/or tabletop)

1. ______________________________________________________________________ email: ________________________________________________________
2. ______________________________________________________________________ email: ________________________________________________________

Additional Booth Staff

$200 each
1. ______________________________________________________________________ email: __________________
2. ______________________________________________________________________ email: __________________

SUPPORT OPPORTUNITIES REQUEST

My organization would like to sponsor the following item(s): (Please see Support Opportunities in the Exhibitor Prospectus)

1. ____________________________________________ 2. ____________________________________________
3. ____________________________________________ 4. ____________________________________________

Total Price $__________

CONTINUE APPLICATION ON NEXT PAGE
PRODUCT CATEGORY INFORMATION

Please indicate below under what product category or categories your company should be listed:

☐ Association/Agency/Organization
☐ Pharmaceutical Manufacturers and Other Products and Services
☐ Treatment Programs
☐ Book or Software Publishers
☐ Other, please describe: ________________________________________________________________

LISTING FOR FINAL PROGRAM (IF DIFFERENT THAN ABOVE)

Organization/Company: _____________________________________________________________________________________________________________________________
Primary Contact Person: ______________________________________________________________________________________________________________________________
Mailing Address: _____________________________________________________________________________________________________________________________________
City: __________________________________________________ State/Province: ___________________________________________  Zip/Postal Code: ____________________
Main Phone: (_____________) ______________________________________________________ Fax: (_____________) ________________________________________________
Website: ________________________________________________________________ email: ________________________________________________________________________

Exhibitor Profile: Please submit a description of your company’s services and products in 25 words or less (if more, we will edit) to be printed in the Final Program.
____________________________________________________________________________________________________________________________________________________
____________________________________________________________________________________________________________________________________________________

PAYMENT

☐ Visa  ☐ AMEX  ☐ MasterCard  ☐ Discover  ☐ Check/Money Order (Make check or money order payable to ASAM)

I hereby authorize the American Society of Addiction Medicine (ASAM) to charge my account for $_________________

Card #: ____________________________________________________________________________ Expiration Date: ____________________   Security Code: _____________
Card Holder's Name: _________________________________________________________________________________________________________________________________
Card Holder's Signature: ______________________________________________________________________________________________________________________________

APPLICATION AUTHORIZATION

In accordance with the rules and regulations outlined in this contract and governing the exhibit to be held at Hilton New Orleans Riverside, New Orleans, LA, the undersigned understands, accepts and agrees to the terms and conditions in the “Liability” paragraph on page #11 of the Exhibitor Prospectus.

Authorized Signature: _______________________________________________________________________________________________________________________________

NOTE: Application MUST be received by Friday, March 3, 2017 in order to be listed within the conference on-site program.

All booths will include: standard drapery, company identification sign, 2 complimentary personnel badges per 80 sq. ft. of booth space, company profile in Conference Program and ASAM Website, and show security and online exhibitor service manual. Tables and chairs for each booth can be purchased for an additional fee through Freeman Exposition Services. Tables and chairs for each tabletop are included in the tabletop fee.

Questions? Contact Irina Vayner, Manager, Corporate Giving at 301.547.4120 or ivayner@asam.org.