Welcome

The American Society of Addiction Medicine has been working to treat addiction and save lives since 1954. In 2016, ASAM rapidly expanded to more than 4,200 members and continued to gain momentum as the leading professional society in addiction medicine.

We are grateful to our members who make the progress of our organization possible and dedicate their time and expertise to advance the mission of our society.

We are proud to share these 2016 highlights and look forward to another year where we can work together to advance ASAM’s mission.

ASAM’s work is built around the key elements of its mission:

**Connect** - Engaging members and other partners

**Advocate** - Expanding access to quality addiction care

**Educate** - Delivering the best continuing medical education

**Treat** - Setting standards and disseminating research

R. Jeffrey Goldsmith, MD, DLFAPA, DFASAM
President 2015-2017

Penny S. Mills, MBA
Executive Vice-President / CEO
2016 - A Banner Year

JANUARY
New ASAM Fellow (FASAM) designation offered

FEBRUARY
Addiction medicine recognized as a medical subspecialty by American Board of Medical Subspecialities (ABMS)

MARCH
CONTINUUM The ASAM Criteria Decision Engine™ released

APRIL
ASAM launches new mobile enabled website www.ASAM.org

MAY
CMS releases Final Rule applying the Mental Health Parity and Addiction Equity Act to Medicaid Managed Care Organizations

JUNE
The 47th Annual Conference posts record attendance in Baltimore, Maryland (1900 in attendance)

JULY
Coalition to Stop Opioid Overdose launches representing over 40 national and local healthcare and social service organizations

AUGUST
ASAM launches National Practice Guideline Webinar Series

SEPTMBER
Comprehensive Addiction and Recovery Act (CARA) signed into law

OCTOBER
ASAM reaches 4,000 members; a historical record and significant organizational goal achieved

NOVEMBER
HHS releases a Final Rule to increase DATA 2000 patient limit to 275 for certain qualifying physicians

DECEMBER
Surgeon General releases historic Report on Alcohol, Drugs, and Health, elevating public awareness of addiction as a chronic brain disease

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837,000 visit ASAM.org and view over 2 million pages

New ASAM Fellow (FASAM) designation offered

Over 25 national journalists attend our National Press Foundation media training, increasing knowledge of complex issues surrounding the opioid epidemic in order to improve public understanding

The ASAM State of the Art Course in Washington, DC, sells out

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Membership reaches 4,238 members through 38 chapters representing 47 states

New Member Designation

In the first year of the new Fellow (FASAM) designation, there were over 1,263 total Fellow members. The FASAM and DFASAM designations recognize certified addiction specialists who are committed to their professional society.
2016 Board Elections
Results of Election for Officers (2017-2019) and Regional Directors (2017-2021)

President
Kelly Clark, MD, MBA, DFASAM

President-Elect
Paul Earley, MD, DFASAM

Vice President
Margaret Jarvis, MD, DFASAM

Secretary
Yngvild Olsen, MD, MPH, FASAM

Treasurer
Brian Hurley, MD, MBA, DFASAM

Immediate Past President
R. Jeffrey Goldsmith, MD, DLFAPA, DFASAM

Region I
Jeffrey Selzer, MD, DFASAM

Region II
Murtuza Ghandi, MD

Region III
Kenneth Freedman, MD, MS, MBA, FACP

Region IV
Michael Shore, MD, DFASAM

Region V
Anika Alvanzo, MD, MS, FACP, FASAM

Region VI
Gavin Bart, MD, PhD, FACP, DFASAM

Region VII
Ken Roy, MD, DFASAM

Region VIII
Miriam Komaromy, MD, FACP, FASAM

Region IX
Peter Selby, MBBS, CCFP, FCFP

Region X
Scott Teitelbaum, MD, DFASAM
In 2016, ASAM updated and launched two new subscription-based monthly eNewsletters to keep members and non-members up-to-date regarding the latest in addiction medicine. Each of our four newsletters are customized to the specific interests of the subscriber or member.

The ASAM Weekly
The ASAM Weekly is a source of timely, useful news briefings of top stories for addiction medicine and is a great way to keep informed. It is delivered to the inboxes of ASAM 29,000 subscribers every Tuesday.

The Member Connect
Delivered the first Monday of each month, the Member Connect provides special member-exclusive information regarding our chapter developments and provides insight and news that only ASAM members can get.

The ASAM Advocacy Monthly
The advocacy update provides unique information tailored to those interested in legislative and policy updates at both national and state levels.

The ASAM Education Offerings
Delivered the last Thursday of the month, the ASAM Educational Offerings provide educational information, events, and resources to support those in the addiction medicine field.

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Our Social Channels

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The ASAM Weekly now reaches over 29,000 subscribers every Tuesday morning.

Facebook
Our Facebook page grew from 2,800 followers to greater than 7,000 in 2016.
Likes: 7,055

LinkedIn
Our LinkedIn page grew to be one of the go-to resources on the platform for addiction medicine news while providing the top information for addiction medicine professions.
Followers: 2,737

Twitter
Our Twitter followers grew from approximately 3,400 to more than 6,000 followers and our profile page views increased by 403%.
Followers: 6,252

Our Facebook page engagement surpassed much larger organizations like NAADAC, NCADD, and the American Psychiatric Association (APA).

Post Engagement is the total number of likes, comments, or shares of all Facebook posts received from a specific page.

Engagement Comparison

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Advocate

Furthering access to addiction treatment

ASAM continues to project a strong presence in Washington, DC, and in local state houses across the country through meetings, expert interviews, events, and testimony.

Action & Impact

ASAM released 6 public policy statements in 2016

• Multidisciplinary Care Teams (01/16)
• Patient Review and Restriction Programs (04/16)
• Identifying an Addiction Specialist (Physician) (07/16)
• In-Network Provider Panels (07/16)
• Naloxone (10/16)
• Morphine Equivalent Units/Morphine Miligram Equivalents (10/16)

ASAM Experts

ASAM continues to be the “go-to” organization to educate policymakers, the media, and the public about the disease of addiction. ASAM leaders were regularly called to testify before congressional committees and federal agencies about addiction-related issues.


Response to the Opioid Overdose Epidemic

• ASAM led the creation of Coalition to Stop Opioid Overdose (CSOO) to ensure a strong and loud voice in DC for 40+ organizations representing physicians, clinicians, patients, and other providers to address the opioid epidemic.
• ASAM’s leadership ensured the passage of new laws:

1. Comprehensive Addiction and Recovery Act (CARA) which:
- Authorized grants for naloxone co-prescribing
- Authorized grants for prescription drug monitoring programs (PDMP)
- Temporarily allows NPs and PAs to treat patients with buprenorphine
- Requires the DOD/VA to update their opioid prescribing guidelines
- Authorized grants for recovery community organizations and high school/college

2. 21st Century Cures Act authorizes $1 billion for states to respond to opioid epidemic
• ASAM’s advocacy efforts ensured changes in regulations to enhance patient access to physicians who can prescribe buprenorphine by increasing their prescribing limit from 100 to 275 patients.
• Once these regulations were released, ASAM provided educational webinars and other resources to support members seeking to meet the new requirements; over 800 physicians attended ASAM’s webinars and by the end of 2016, more than 2,500 physicians had been provided waivers to treat up to 275 patients.
Members in Action

ASAM’s pillar to advocate for access to addiction treatment wouldn’t be possible without the engagement of our members who meet with legislators and policymakers to educate them about the issues important to ASAM, its members, and the patients and families they serve.

Kelly Clark, MD, HSA, DFASAM, with Nora D. Volkow, MD, Thomas R. Frieden, MD, MPH, and Kara Easterling, Acting Deputy Assistant Secretary of SAMHSA at the Rx Summit.

Corey Walker, MD, MS, DFASAM, Chair of the Legislative Advocacy Committee, participated in a panel of experts for a congressional briefing about 42 CFR Part 2 and the need to amend privacy regulations for substance use disorder patients.

Angélique Olsen, MD, MPH, DFASAM, Chair of the Public Policy Committee, Director at Large, and member of the Board of Directors of ASAM, hosted Congressmen C.A. Dutch Ruppersberger, Elijah Cummings, and John Sarbanes (all D-MD), Baltimore Mayor Stephanie Rawlings Blake and City Health Commissioner Dr. Leana Wen at REACH Health Services, the Baltimore treatment center where Dr. Olsen serves as Medical Director.

Leslie Hayes, MD, member of ASAM, was recognized by the White House as a Champion of Change for advancing prevention, treatment, and recovery in rural New Mexico.

Jeffrey Seiber, MD, DFASAM, New York Region Director, Public Policy Committee member, and member of the Board of Directors of ASAM, spoke at a press conference with Senator Kirsten Gillibrand (D-NY) to urge an end to the opioid epidemic through safer prescribing practices.

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2016 Award Recipients

William Miller, PhD, R. Brinkley Smithers Distinguished Scientist Lecture Award

Carol McDaid, John P. McGovern Award

Herbert L. Malinoff, MD, FACP, DFASAM Annual Award

Daniel P. Alford, MD, MPH, FACP, DFASAM ASAM Educator of the Year Award

US Rep. Hal Rogers (R-KY) Public Policy Award

Paul A. Trounidge, MD, MPH ASAM Late-Breaking Abstract Award

Governor Larry Hogan (R-MD) Presidential Award

Leslie Glass, Media Award - Documentary

Smirla Das, MD, MPH, PhD Young Investigator Award

Sarah E. Wakeman, MD, FASAM The ASAM Annual Conference Program Planning Award

Timothy Wiegand, MD, FACMT, FAECT ASAM/Millennium Research Institute Annual Conference Program Committee Award

Rachel Suerman, MD, MA The ASAM/Millennium Research Institute Research Fellowship Award
A Record-Breaking Conference

The ASAM 47th Annual Conference was an unprecedented success; ASAM sends a heartfelt thanks to everyone who came to Baltimore, MD. Relive the pre-conference and conference experience through recorded sessions on ASAM's e-Learning Center. Looking forward to seeing you in New Orleans!
With record-breaking registration and a full crowd, the 2016 State of the Art Course featured a new, innovative format that engaged the audience with short, fast-paced, and interactive presentations.

In 2016, ASAM delivered 15 live courses around the nation. Combined with online learning, ASAM reached a total of 2,166 providers.

New and Upcoming
Addiction Medicine Board Exam in Fall 2017
Starting in the Fall of 2017, ABPM will offer physicians who are certified by a Member Board of the American Board of Medical Specialties (ABMS) the opportunity to become certified in the subspecialty of addiction medicine.

The ASAM Motivational Interviewing Workshop
The NEW ASAM Motivational Interviewing workshop will help physicians and clinicians improve their conversations about change. This highly interactive workshop will help attendees at all skill levels develop and practice their motivational interviewing skills.

ASAM Partnerships
ASAM is a partner in the PCSS-MAT program and contributed the following this year: 3 online modules, 2 Q&A live webinars, 11 half-and-half buprenorphine waiver trainings (350 total attendees), 17 mentors, and 2 ASAM Magazine articles.

The portal for all of ASAM’s education offerings. View recorded events, attend live webinars, claim CME, and work through modules at your own pace.

Top 5 Online Courses (Registrations)
1. Lifelong Learning: Review of Articles for Addiction Medicine MOC Part 2
2. The ASAM National Practice Guidelines Special Populations Webinar (June)
3. The ASAM National Practice Guidelines Special Populations Webinar (September)
4. The ASAM National Practice Guidelines on Medications to Treat Opioid Use Webinar
5. Opioid Prescribing: Safe Practice, Changing Lives

Eight courses were offered nationwide. Live events and webinars reached a total of 768 attendees. 697 additional participants took advantage of the online free program available 24/7 in the ASAM e-Learning Center.
Treat
Setting standards and disseminating research

The Journal of Addiction Medicine
• The Official Journal of the American Society of Addiction Medicine
• Published six times a year
• Richard Saitz, MD, MPH, FACP, FASAM, Senior Editor

Journal Impact Factor 2.065
The impact factor is a measure of the frequency with which the average article in a journal has been cited in a particular year. It is used to measure the importance or rank of a journal by calculating the times its articles are cited.

Top 5 countries of the Journal of Addiction Medicine’s Facebook audience.
Just within a year of going live...

- Five companies are now offering CONTINUUM™
- First derivative product launched in December: CONTINUUM Triage™
- Webinars training on ASAM Criteria and CONTINUUM™ including one with the state of Ohio which is now requiring the use of the ASAM Criteria for all of its publicly funded treatment programs

NEW! Opioid Addiction Treatment: A Guide for Patients, Families, and Friends
This patient guide includes information on assessment, treatment overview (including treatment plans, patient participation, and counseling), and all the medications available to treat opioid use and overdose. It also provides links to find providers and support groups for patients and families.

Principles of Addiction Medicine
Preparations for the sixth edition are underway. The new edition will cover international and military-unique issues that are of special importance to the field. In 2016, Shannon C. Miller, MD, DFAPA, DFASAM, was appointed the new Editor-in-Chief.

CONTINUUM - Winner of ASAE Gold and Silver Awards!
The American Society of Association Executives (ASAE) Power of A Award, the industry’s highest honor, recognizes the association community’s valuable contributions on the local, national, and global levels.

Our Priorities

1. ASAM is the leading medical organization to promote, advocate for, and educate on evidence-based addiction prevention, treatment, recovery, and research.

2. ASAM defines and drives the dissemination and adoption of best practices in the treatment of patients with addiction.

3. ASAM transforms the healthcare workforce through leadership in addiction medicine training and education to all healthcare providers.

4. ASAM is the professional home for addiction medicine professionals through member value and engagement.

5. ASAM maintains a strong governance and management capability with fiscal and ethical responsibility and accountability.
Addiction is a chronic brain disease and there are treatments available to help patients.

For more information visit www.ASAM.org