2015 Year in Review
Welcome to ASAM’s 2015 Year in Review!

We continue to work on behalf of our now 3,800 members to connect them geographically and across their professional careers; advocate on policy issues; educate and provide resources; and communicate the latest information on research, and practice to treat the disease of addiction.

Each year the contributions of our volunteers grow even greater and we are especially grateful to the members who have generously provided their time and expertise to ASAM this year. Without them, the successes described in this review would not be possible!

R. Jeffrey Goldsmith, MD, DLFAPA, DFASAM
President 2015-2017

Penny S. Mills, MBA
Executive Vice President / CEO

Our efforts are built around four core efforts and attributes:

- **Connect**
  Engaging members and other partners

- **Advocate**
  Furthering access to addiction care

- **Educate**
  Delivering the best continuing medical education in addiction

- **Treat**
  Setting standards and disseminating research
New Mexico formed a chapter bringing the total to 42 chapters representing 47 states.
ASAM’s membership increased by 15%

Students
Student membership grew 70% from 29 to 41 signaling a stronger interest in Addiction Medicine as a possible career path.

Residents
10 residents received Ruth Fox Scholarships to provide further exposure to Addiction Medicine as a specialty.

2014 Membership total was 3,231.
2015 Membership Total was 3,718.

Ruth Fox Endowment
2015 was the 25th Anniversary of the Ruth Fox Endowment. 7 major donors were recognized with medallions at the Annual Donor Reception.

ASAM Leadership
R. Jeffrey Goldsmith, MD, DLFAAP, DFASAM assumed the role of President in April after thanking Stuart Gitlow, MD, MPH, MBA, DLFAAP, DFASAM for his service.

CRT Membership has grown to 15 members and includes a broad range of organizations.
ASAM Weekly reached more than 16,000 subscribers.

Annual Conference News reaches more than 1,400 attendees at the Annual Conference and an additional 18,000 through the electronic edition.

ASAM Magazine is popular among the more than 15,000 subscribers with selected content reprinted in the print edition of Journal of Addiction Medicine.

ASAM social media is growing, see the difference between February last year compared to February this year.

Facebook 2015 Top Post
“Federal Government Set to Crack Down on Failing Drug Courts”
Reach: 1848

Twitter 2015 Top Post
“Stigma affects the individual... the family and community, and the policy. It even affects healthcare providers.”
950 Impressions
ASAM Policy Initiatives

ASAM released two policy statements, “Marijuana, Cannabinoids and Legalization” and “Healthcare and Other Licensed Professionals’ Drug Diversion for Self-Administration.”
Corey Waller, MD, MS, FACEP, DFASAM Chair of ASAM’s Legislative Advocacy Committee, testified before the House Energy and Commerce Subcommittee on Health on ways to address the opioid epidemic.

P. Bradley Hall, MD, DFASAM President of WVSAM, represented ASAM at President Obama’s community forum on opioid addiction in Charleston, WV.

Richard Soper, MD, JD, MS, DFASAM, ASAM’s representative to the AMA Task Force to Reduce Opioid Abuse, spoke about the stigma of addiction alongside CDC Director Tom Frieden, MD, MPH, at the AMA Interim Meeting.

ASAM members also spoke at Congressional briefings on opioid addiction and marijuana, a Senate press conference, and FDA hearings.

ASAM members and leaders joined more than 600 other advocates to call for increased access to addiction treatment as part of Unite to Face Addiction’s rally and legislative day.
ASAM joined other organizations in supporting numerous bills to address the opioid overdose epidemic including:

- The Comprehensive Addiction and Recovery Act (H.R. 953/S. 524) which would expand substance use prevention and education efforts, launch an evidence-based opioid and heroin treatment program, strengthen prescription drug monitoring programs, expand naloxone access, and increase the number of prescription drug disposal sites.
- The Co-Prescribing to Reduce Overdoses Act (H.R. 3680) and the Co-Prescribing Saves Lives Act (S. 2256) which would establish grant programs to increase naloxone access and develop co-prescribing guidelines.
- The TREAT Act (H.R. 2536/S. 1455) which would eliminate the buprenorphine patient limits for highly trained physicians including addiction specialists and expand prescribing privileges to advance practice providers.
- The Safer Prescribing of Controlled Substances Act (H.R. 3889/S. 1392) which would require prescribers to complete training in pain management, addiction diagnosis and treatment, and diversion control strategies prior to receiving or renewing a registration to prescribe controlled substances.

ASAM had a strong advocacy presence this past year in Washington, DC and across the country through meetings, press conferences, events and testimony.

ASAM's Advocacy Presence

Payer Relations Initiative Launched
ASAM achieved part of its strategic vision for 2015 with the launch of the new Payer Relations Committee, chaired by Westley Clark, MD, JD, MPH, CAS, DFASAM with Vice Chair, Shawn Ryan, MD. The group is focusing on advocating for evidence-based coverage decisions and adequate reimbursement for addiction specialists with public and private payers.

- Sample letters submitted to individual payers in response to coverage limitations are available on ASAM’s website.
- The Committee is also working on a model prior authorization form to propose to payers to help standardize medication access.

ASAM in the Media
ASAM’s influence is reflected in the media. More and more, ASAM is cited in newspaper articles, op-eds and newsletters. We are becoming the "go-to" organization to educate media and public about the disease of addiction. Activities and publications include:

- ASAM leadership quotes in the USA Today, the Huffington Post and Behavioral Healthcare, and others.
Educate
Delivering the best continuing medical education in addiction medicine.

ASAM 2015 CME Programs

563
CME credits offered through ASAM live and online programs

6,500+
Total learners (physicians and other clinicians)
What was NEW in Austin?

The nation’s premiere event providing the latest innovations and scientific developments in addiction medicine was re-named and re-designed. The conference had record breaking attendance. It offered over 60 hours of CME, posters on the latest science and more opportunities for innovative learning and networking.

The Opening Plenary Session was dynamic with standing room only for keynote presentations from Michael B. Botticelli, Director, the Office of National Drug Policy (ONDCP), George F. Koob, PhD, Director, National Institute on Alcohol Abuse and Alcoholism (NIAAA) and Patrick J. Kennedy, Former U.S. Representative (D-RI), Founder, The Kennedy Forum.

The ASAM/Shatterproof Challenge was new and the first-ever rappelling event just prior to the conference. Members rappelled from the top of the hotel to raise awareness and funds for addiction and for ASAM.
1,474 Record Number of Attendees
121 Record Number of Exhibitors
50 Educational and Scientific Sessions
44 Innovative and Scientific Posters

337 Attendees
204 Attendees
665 Attendees

ASAM Congratulates its 2015 Award Recipients

As a partner on the PCSS-MAT program ASAM contributed the following to the PCSS-MAT: 4 online modules, 1 half and half waiver training (23 attendees, OBGYN focus), 15 mentors, 4 ASAM Magazine articles, 2 women's brochures (Opioids and Labor, Opioids and Pregnancy).

ASAM’s Partnerships

Thirteen courses were offered nationwide. Live events and webinars reached a total 607 Attendees. Additional participants took advantage of the online free program available 24/7 in the ASAM e-Learning Center. 486 learners in our online program.
Journal of Addiction Medicine

- The Official Journal of the American Society of Addiction Medicine
- Published six times per year
- Howard Moss, MD was appointed as a new Co-Editor to replace Shannon Miller, MD, FASAM, DFAPA, CTTS who will be the editor of the next edition of Principles of Addiction Medicine
- Richard Saitz, MD, MPH, DFASAM, became new Senior Editor in January 2015
New Publications for 2015

1. **The American Society of Addiction Medicine Handbook of Addiction Medicine**
   - Published in September 2015
   - A practical, evidence-based guide to the identification and treatment of substance use disorders
   - Written for generalists and non-addiction specialists
   - Includes practical tools and treatment protocols
   - Features extensive up-to-date references

2. **The ASAM Essentials of Addiction Medicine**
   - A masterful, high-yield guide to the treatment of substance use issues
   - Equips you with the expert know-how you need to provide effective help for your patients
   - Derived from The ASAM Principles of Addiction Medicine, 5th edition
   - Presents the collective wisdom of hundreds of esteemed authorities on the art and science of addiction medicine

3. **National Practice Guideline for the Use of Medications in the Treatment of Addiction Involving Opioid Use**
   - The ASAM National Practice Guideline is the first of its kind to address all FDA-approved medications available to treat addiction involving opioid use and opioid overdose in a single document. It was released at a press conference and stakeholder event at the National Press Club in Washington, DC.

4. **Performance Measures for the Addiction Specialist**
   - ASAM released this publication in the beginning of 2015. The document describes nine measures that address key areas of concern in health care delivery which, when implemented, will have the potential to improve patient and health care outcomes. Next year, testing and validation will continue using a commercial data set.

New Tools for 2015

5. **CONTINUUM™**
   - Is live and ready for integration into electronic health records, practice management software or billing systems!
   - ASAM is working with over more than 20 EHR companies to provide the entire treatment team with a computer-guided, structured interview for assessing and caring for patients with addictive, substance-related and co-occurring conditions.
   - Check out more information at www.ASAMcontinuum.org

6. **Implementing the ASAM National Practice Guideline**
   - ASAM developed the Practice Guideline Pocket Guide and Guideline app as quick-reference tools to provide healthcare professionals with instant access to the guideline in a clear concise format no matter where they are located. Three CME-eligible webinars were held in 2015 to educate physicians prescribing pharmacotherapies to patients with opioid use disorder.
   - An informational slide deck, available to all, provides an overview of how physicians assess, diagnose and treat opioid use disorder with any of the medications that are FDA-approved.
Looking ahead

Priorities
ASAM’s 2016 primary focus continues to concentrate on the ASAM Board of Directors three priorities which were identified for 2015-2018, which will increase access to and improve the quality of addiction treatment. These initiatives are:

1. Expand Development of Quality Improvement Initiatives (Performance Measures, Guidelines, etc.).

2. Expand Payer Advocacy (focus on payer policies that affect patient access).

3. Develop and Implement an Education Recognition Program targeted at Primary Care physicians and other clinicians (to supplement the addiction specialist workforce).

New Member Category
ASAM’s new 2016 member category “Fellow” recognizes physicians who are board certified in addiction medicine or addiction psychiatry and have been an ASAM member for at least two consecutive years. Individuals who meet this criteria may use “FASAM” designation.

Guideline Webinars
Check the ASAM website for the 2016 dates of CME-eligible webinars focused on the implementation of the National Practice Guideline for the Use of Medications in the Treatment of Addiction Involving Opioid Use.

Election of Officers and Regional Directors
In December 2016, ASAM members will be asked to cast their vote to elect the next slate of Officers and Directors. Be sure to participate!

Conferences

ASAM STATE OF THE ART Course in Addiction Medicine
October 6 - 8, 2016 | Washington DC

ASAM ANNUAL CONFERENCE Innovations in Addiction Medicine and Science
April 6-9, 2017 | New Orleans, LA
April 12-15, 2018 | San Diego, CA
April 4-7, 2019 | Orlando, FL

Statistics
16% of the United States population ages 12 and older
40.3 MILLION has an addiction involving

Alcohol
Illicit drugs
Controlled prescription drugs or nicotine

Heart Conditions (27 million)
Diabetes (26 million)
Cancer (19 million)

Addiction is costly to our Nation $700 Billion annually in costs related to

Crime
Lost work productivity
Health care
Connect • Advocate • Educate • Treat

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For more information go to
www.ASAM.org