



## Addiction Medicine Advocacy Conference Agenda

Virtual March 22-23, 2021

Monday, March 22, 2021		
Time	Item Description and Outcome	Presenter/Facilitator
1:45 pm – 1:55 pm ET	<b>Welcome, The Importance of Addiction Medicine Advocacy</b>	<b>William F. Haning III, MD, DFASAM, DFAPA,</b> President-Elect, American Society of Addiction Medicine
1:55pm – 2:00pm ET	<b>Welcome from the Hill</b> <i>Senator Tammy Baldwin (D-WI) will provide a welcome video message and explain why she's fighting to improve addiction prevention, treatment, and recovery efforts.</i>	<b>U.S. Senator Tammy Baldwin (D-WI)</b>
2:00pm – 2:20pm ET	<b>View from the Hill</b> <i>Rep. David Trone (D-MD) will discuss why addiction policy has been a legislative priority for him since becoming a member of Congress, as well as his bipartisan work in this policy space.</i>	<b>U.S. Representative David Trone (D-MD)</b>
2:20 pm – 2:50 pm ET	<b>ASAM Public Policy Statement Seminar</b> <i>Members will learn how ASAM public policy statements are developed and will take an in-depth dive into several recent statements to better understand how they relate to ASAM advocacy efforts.</i>	<b>Susan Awad, MA,</b> Director, Public Policy and Regulatory Affairs, ASAM
2:50pm – 3:00pm	<b>Break</b>	
3:00 pm – 3:30 pm ET	<b>ONDCP Update</b> <i>Ms. LaBelle will discuss the Office of National Drug Control Policy's priorities and activities to address the addiction and overdose crisis.</i>	<b>Regina LaBelle, JD,</b> Deputy Director for the Office of National Drug Control Policy (ONDCP), currently serving as Acting Director



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3:30 pm – 4:00 pm ET	<p><b>Overview of the New Congress and Tips for Meeting with Your Members of Congress</b>  <i>In this training, Mr. Fatemi, will provide an overview of the 117th Congress; the 2021 national legislative landscape, and how Addiction Medicine Action Network participants and others can conduct successful, virtual Hill visits.</i></p>	<p><b>Erik Fatemi, Principal,</b>          Cornerstone          Government Affairs</p>
4:00pm– 4:50pm ET	<p><b>2021 Legislative Asks &amp; Breakout Sessions</b>  <i>Dr. Ryan and Ms. Corredor will provide an overview of the legislative priorities to be discussed on the Hill and prepare participants for Capitol Hill meetings through advocacy training. The last half of the session will consist of practice breakout sessions.</i></p>	<p><b>Shawn Ryan, MD, MBA,</b> Chair, ASAM’s          Legislative Advocacy          Committee</p> <p><b>Kelly Corredor, JD,</b>          Chief Advocacy Officer,          ASAM</p>
4:50pm – 5:00pm ET	<p><b>Break</b></p>	
5:00pm– 5:30pm ET	<p><b>SAMHSA Update</b>  <i>Mr. Coderre will discuss the Substance Abuse and Mental Health Services Association’s priorities and activities to address the addiction and overdose crisis.</i></p>	<p><b>Tom Coderre, Acting</b>          Assistant Secretary for          Mental Health and          Substance Use at the          Substance Abuse and          Mental Health Services          Administration          (SAMHSA)</p>



Tuesday, March 23, 2021

Time	Item Description and Outcome	Presenter/Facilitator
9:00 am – 5:00 pm ET	<p><b>Virtual Hill Day - Meetings with Members of Congress</b>  <i>Refer to your calendar invites and group schedule for virtual meeting times and log-in information.</i></p>	
5:00 pm – 5:30 pm ET	<p><b>ASAM State Advocacy</b>  <i>ASAM members will learn how to apply the advocacy skills they have gained on the federal level to state-level issues. Mr. Semple and Mr. Nuland will also provide an overview of State Chapter victories in 2020 and State Chapter legislative priorities in 2021.</i></p>	<p><b>Zach Semple,</b>            Government Relations,            ASAM</p> <p><b>Mitchell Nuland,</b>            Specialist, Advocacy and            Government Relations,            ASAM</p>





## Presenter Bios

### **William F. Haning, MD, DFAPA, DFASAM President-Elect, American Society of Addiction Medicine**

William F. “Bill” Haning, III, MD, DFAPA, DFASAM is a formerly-tenured, now Emeritus Professor of Psychiatry. He retired as Director of M.D. Programs (Undergraduate Medical Education) in the Office of the Dean at the University of Hawai‘i’s John A. Burns School of Medicine in 2017. He continues to direct residency training and research programs in Addiction Medicine and Addiction Psychiatry. He is certified in Psychiatry, Addiction Psychiatry, and Addiction Medicine, has received several teaching awards, chairs or sits on community service boards (Perinatal Addiction Treatment Hawaii [PATH] Clinic, Hawaii Program for Healthcare Providers, Pacific Health Education & Research Institute/PHREI), and is Principal Investigator for the Pacific Addiction Research Center (PARC®) which includes the State’s DWI Court initiative. From 2003-2019 he sat on and subsequently chaired the Examination Committee for Addiction Psychiatry of the American Board of Psychiatry and Neurology. He holds an A.B. (Philosophy) from Princeton University and an M.D. from the University of Hawai‘i at Manoa. He is an elected Member of the American College of Psychiatrists, a Distinguished Fellow of the American Society of Addiction Medicine and a Distinguished Fellow of the American Psychiatric Association. His clinical services include or have included the general population in emergency medicine for 12 years, two residential SUD treatment facilities (one civilian, one Dept. of Defense) as Medical Director, and community psychiatric and MAT patients. He came by his career as many in the Society have, both as a clinician and as a recipient of care.



He has received teaching awards inclusive of the APA’s Nancy C.A. Roeske Certificate, the John M. Hardman Award for Mentorship from the John A. Burns School of Medicine of the University of Hawai‘i, the Leonard Tow Humanism in Medicine Award, and the University of Hawai‘i Regents’ Medal for Excellence in Teaching. In 2014, the Hawai‘i Medical Association designated him Hawai‘i’s Physician of the Year. In 2019, he received the ASAM Annual Award for service and leadership. The Force Surgeon (medical director) 2001-2007 for both U.S. Marine Forces Pacific and for Marine Forces Central Command in Operation Iraqi Freedom, Bill served subsequently as the Division Psychiatrist, 4th Marine Division. A Captain in the Navy Reserve, he transferred to the Fleet Reserve in 2009 and continues as the Professional Services Liaison Officer for Hawai‘i; his awards include the Legion of Merit.

Dr. Haning has been an AMSAODD and ASAM member since 1988 and was a founding member of the Hawaii Society of Addiction Medicine, serving as its President intermittently. He is currently the ASAM President-Elect. He Chairs the Publications Council and the Public Policy



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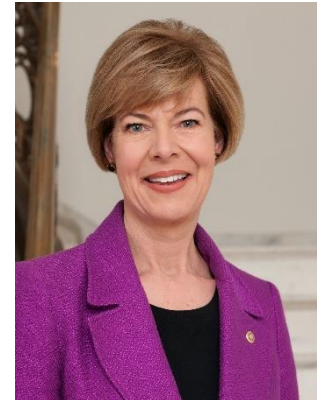
Coordinating Council, participates in the Chapters Council, and is Editor-in-Chief of The ASAM Weekly. Other organizational memberships include AAAP, AMERSA, APA, AMA, ACP, ISAM, AADPRT, COPE and AMSUS.

### **U.S. Senator Tammy Baldwin Wisconsin**

Senator Tammy Baldwin graduated from Madison West High School and went on to double-major in political science and mathematics at Smith College. In 1989, she received her law degree from UW-Madison.

In 1986, while in law school, she served on the Madison Common Council, filling an aldermanic vacancy. She was elected to four terms (1986-1994) on the Dane County Board of Supervisors. In 1992, she was elected to the Wisconsin State Assembly as a State Representative for the 78th District, serving three terms.

In 1998, Wisconsin's 2nd Congressional District shattered the state's glass ceiling and elected her as the state's first female member of Congress and the nation's first openly gay challenger sent to Congress. She served seven terms in the House of Representatives, serving on the Budget Committee, the Judiciary Committee, and the Energy and Commerce Committee.



As a member of the U.S. House of Representatives, she was a champion of middle class economic security. She helped craft the landmark Patient Protection and Affordable Care Act, leading the effort to include the provision that now allows young people to remain on their parents' insurance plans up to age 26.

She was elected to the U.S. Senate on November 6, 2012, winning a hard fought race and making history as Wisconsin's first woman to serve in the U.S. Senate and the first openly gay member elected to the Senate.

In the Senate, Senator Baldwin is committed to working across party lines to strengthen the essential pillars of economic security for the middle class - investments in education and workforce readiness, quality health care for all Americans, building a strong manufacturing economy, and ensuring retirement security for today's seniors and future generations.

Senator Baldwin serves on the Senate Appropriations Committee, the Senate Committee on Health, Education, Labor and Pensions (HELP), and the Senate Committee on Commerce, Science, and Transportation.



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## United States Representative David Trone Maryland's Sixth Congressional District

Congressman David Trone was elected in 2018 to serve Maryland's Sixth Congressional District, which includes all or part of Montgomery, Frederick, Garrett, Allegany, and Washington Counties. He serves on the House Appropriations and Veterans' Affairs Committees and the Joint Economic Committee, where he is fighting to make progress on issues that matter to Marylanders, including the opioid epidemic, criminal justice reform, mental health, and funding for medical research.



He grew up on a chicken and hog farm with his mother, a grade school teacher, and his father, a WWII veteran and member of the U.S. Army Reserves. Though the family lost the farm to bankruptcy, David was given an opportunity through education. He earned a Bachelor's degree from Furman University and a Master's in Business Administration (MBA) from the Wharton School of Business by taking out student loans.

It was in graduate school that he met his wife, June, and opened his first store selling soda and beer. Through a lot of hard work and good fortune, that single store grew into a business with more than 200 stores in 24 states and 7,000 employees nationwide - 650 of whom are in Montgomery County in Maryland. It is this expertise in business and management that David brings to his time in Congress.







**Susan Awad, MA**  
**Director, Public Policy and Regulatory Affairs, ASAM**

Susan Awad is the Director, Public Policy and Regulatory Affairs for the American Society of Addiction Medicine (ASAM), a national medical specialty society representing more than 6,600 physicians and other clinicians who specialize in the prevention and treatment of addiction. In this role, Ms. Awad leads ASAM's policy development, regulatory strategy, and the promotion of addiction medicine practice management and payment priorities. Her work focuses on payment and regulatory policy approaches to promote access to evidence-based addiction treatment services, privacy and anti-discrimination protections for patients with addiction, and drug policy reforms that advance racial justice and move the U.S. away from a criminal-legal response to drug use toward a public health paradigm.



Prior to joining ASAM, Ms. Awad worked in health policy and public affairs consulting, advising clients in the pharmaceutical and health benefits industries on policy strategy and communications. She began her career as a Presidential Management Fellow at the National Institutes of Health.

Ms. Awad holds a master's degree in economics from the University of Virginia, a bachelor's degree in economics from the University of Florida, and a graduate certificate in health policy from The George Washington University School of Public Health.

**Regina LaBelle, JD**  
**Acting Director, Office of National Drug Control Policy**  
**Executive Office of the President**

Regina LaBelle is Deputy Director for the Office of National Drug Control Policy (ONDCP), currently serving as Acting Director of National Drug Control Policy. As Acting Director, Ms. LaBelle leads a component of the Executive Office of the President whose mission is to reduce substance use and its consequences by leading and coordinating the nation's national drug control strategy.



Acting Director LaBelle was sworn in on the evening of Inauguration Day and is regarded as an expert in drug policy. Prior to joining ONDCP, Ms. LaBelle served as a Distinguished Scholar and Program Director of the Addiction and Public Policy Initiative at Georgetown University Law Center's O'Neill Institute for National and Global Health Law. At The O'Neill Institute, Ms. LaBelle's work focused on the addiction epidemic, public health approaches to





drug policy, and using the law to promote access to treatment and support recovery. Ms. LaBelle also founded and directed the Master of Science in Addiction Policy and Practice program at Georgetown University.

During the Obama Administration, Ms. LaBelle served as ONDPC Chief of Staff, where she oversaw the Agency’s efforts to address the opioid epidemic and other drug policy issues, including the implementation of the National Drug Control Strategy.

Ms. LaBelle also served as legal counsel to Seattle Mayor Greg Nickels, providing legal and policy advice to the Mayor on high-profile city initiatives. From 1998 – 2005, Ms. LaBelle was an adjunct professor of policy and ethics at Seattle University’s Institute for Policy Studies.

Ms. LaBelle received her JD from Georgetown University Law Center and has an undergraduate degree from Boston College. She is an active member of the Washington State Bar.

**Erik Fatemi**  
**Principal, Cornerstone Government Relations**

Erik Fatemi joined Cornerstone in 2013 after serving 12 years on the Senate Appropriations Subcommittee on Labor, Health and Human Services, and Education under Chairman Tom Harkin (D-IA). From February 2010 through October 2013 Erik served as the subcommittee’s staff director.



During his time in the Senate he oversaw the entire breadth of funding and policy issues in the subcommittee’s jurisdiction, developing particular expertise in the areas of biomedical research and early childhood, secondary and higher education. He specialized in NIH issues for that entire period and is the only non-NIH employee ever to receive the NIH Director’s Award. His other honors include the 2014 Staff Recognition Award from the Committee for Education Funding for his work on the Appropriations Committee. Erik was the Senate’s key representative during negotiations with the House of Representatives and White House over the annual Labor-HHS-Education spending measure, and as a result of this position he maintains extensive relationships within the Executive Branch and both chambers of Congress.

Prior to Capitol Hill, Erik worked for a dozen years as a reporter, editor and columnist at various news organizations, most recently at Education Week, where he directed the publication’s coverage of federal education policy and education technology. Erik holds a degree in English from Princeton University.



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**Shawn Ryan, MD, MBA, FASAM**  
**Chair, ASAM Legislative Advocacy Committee**

Dr. Shawn Ryan originally trained as an emergency physician at the University of Cincinnati and simultaneously obtained his MBA while completing his residency. For over 13 years, Dr. Ryan has practiced in the Greater Cincinnati area, and for part of that period, he functioned as a hospital administrator (Department Chairman of Quality and Patient Safety). During this time, he became acutely aware of the issue of heroin/opioid abuse in the region and for the past 7 years has been working tirelessly to make a difference in his community. Dr. Ryan serves on many regional, state, and national committees/workgroups focused on turning the tide of this epidemic. He is the immediate-past president of the Ohio Society of Addiction Medicine and the current Chair Legislative Advocacy for ASAM.



**Kelly Corredor, JD**  
**Chief Advocacy Officer, ASAM**

Kelly M. Corredor, JD, is the Chief Advocacy Officer for the American Society of Addiction Medicine (ASAM), a national medical specialty society representing more than 6,600 physicians and other clinicians who specialize in the prevention and treatment of addiction. In her role at ASAM, Ms. Corredor is responsible for the society's legislative, regulatory, federal, state, private payer, and liaison activities and for the development of key Congressional, government agency, and coalition relationships, as well as all matters of advocacy and public policy-related media relations for the society. Currently, she primarily focuses on legislation and policy concerning the nation's addiction and overdose crisis, with an emphasis on important reforms related to improving patient care coordination and safety, strengthening the addiction treatment workforce, expanding coverage and access to evidence-based addiction treatment, and improving clinician education. Ms. Corredor is ASAM's first in-house, registered federal lobbyist on Capitol Hill. She is also a member of the National Institute for Lobbying and Ethics, the American Health Lawyers Association, and Women in Government Relations.



Immediately prior to joining ASAM, Ms. Corredor was the co-founder and CEO of a Florida nonprofit dedicated to reducing harms related to drug misuse and addiction and served as a progressive state voice on drug-related matters, calling for more compassionate, science-based, and health-oriented responses to Florida's drug-related problems. She was driven to establish the nonprofit as a family member, personally impacted by the country's addiction crisis. Prior to



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her nonprofit work, Ms. Corredor was an attorney in the global real estate department of a leading international law firm.

Ms. Corredor earned her bachelor's degree from Louisiana State University and her law degree from the University of Michigan Law School.

**Tom Coderre**  
**Acting Assistant Secretary for Mental Health and Substance Use at the Substance Abuse and Mental Health Services Administration (SAMHSA)**

With decades of public, private, and non-profit service, Mr. Coderre is the first person in recovery to lead SAMHSA. Mr. Coderre's career has been significantly influenced by his personal journey and a philosophy that acknowledges the essential role peer recovery support services play in helping people with mental and substance use disorders rebuild their lives.



In his role as SAMHSA's Region 1 Administrator, Mr. Coderre led the prioritization of prevention, treatment and recovery services under the strain of COVID-19. He reconvened the Federal Interagency Workgroup on Opioids and as overdoses spiked throughout 2020, he brought the region together to identify programmatic and policy solutions to respond. He also formed a collaborative to unite federal agencies on serious mental illness and serious emotional disturbance to leverage partnerships to increase services and provide hope for people suffering. In an effort to address structural racism, Mr. Coderre launched the Diversity Inclusion Project Showcase to ensure equity in the distribution of resources across New England by introducing organizations who work in BIPOC communities to funders. He has supported federally recognized tribes and has been working with tribal leaders to open the first indigenous wellness center east of the Mississippi River.

While Chief of Staff to the Assistant Secretary for Mental Health and Substance Use and Senior Advisor to the Administrator, Mr. Coderre led the team that produced Facing Addiction in America: The Surgeon General's Report on Alcohol, Drugs, and Health. He built strong relationships with Capitol Hill and the behavioral health stakeholder community and worked on the 21st Century Cures Act, which reauthorized SAMHSA, contained important mental health reform provisions, and included a \$1 billion expansion for treatment to stem the opioid crisis and overdose epidemic. As a senior political appointee, he represented SAMHSA at the White House and other HHS offices and operating divisions. He took part in many cross-agency partnerships such as the Behavioral Health Coordinating Council and the Interagency Coordinating Committee for the Prevention of Underage Drinking.

As Senior Advisor to Rhode Island Governor Gina Raimondo, Mr. Coderre co-chaired a task force that coordinated a multi-layered strategy to address the opioid crisis. Under his guidance, the state built more treatment capacity, reduced prescribing, scaled prevention efforts, expanded resources for recovery support services as well as harm reduction programs, and broadened access to medication-assisted treatment and naloxone. He helped increase street-based



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outreach, community support, and linkages between critical services. Mr. Coderre worked on mental health policy and helped draft an Executive Order to improve access to treatment by enforcing parity laws. He served as acting Director of the Department of Behavioral Health, Developmental Disabilities and Hospitals. Mr. Coderre's legacy includes establishing the Governor's Recovery-Friendly Workplace Initiative to change workplace culture and encourage a healthy and safe environment where employers, employees, and communities can collaborate to create positive change and eliminate barriers for those impacted by addiction. He also worked with the State Police to establish the Hope Initiative, the first statewide program that engages law enforcement personnel in a proactive outreach strategy to combat the opioid overdose epidemic.

Mr. Coderre is the former National Field Director of Faces & Voices of Recovery and appeared in the documentary film *The Anonymous People*. He managed Recovery Voices Count, a non-partisan civic engagement campaign to mobilize the recovery community in 12 targeted states, and managed HBO's Addiction education and outreach campaign, which included premieres in 30 major media markets, 500 house parties, 70 town hall meetings, and other public events. Mr. Coderre partnered with A&E Television on *The Recovery Project* where 5,000 people from the recovery community rallied and crossed the Brooklyn Bridge together in September 2008. He served as a member of the Rhode Island Senate from 1995 to 2003 and as Chief of Staff to the Senate President from 2009 to 2014. He has been recognized on numerous occasions for his dedication and advocacy efforts. Mr. Coderre is a graduate of both the Community College of Rhode Island and Rhode Island College.



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