ASAM 2014

THE YEAR IN REVIEW

Connect • Advocate • Educate • Treat
WELCOME TO ASAM’S 2014 YEAR IN REVIEW!

• We continue to work on behalf of our 3,200+ members to connect them geographically and across their professional careers; advocate on policy issues; deliver educational meetings and resources; and communicate the latest information on research, treatment and practice.

• Each year the contributions of our volunteers grow even greater and we are especially grateful to the members who have generously provided their time and expertise to ASAM this year. Without them, the successes described in this review would not be possible!

Stuart Gitlow, MD, MPH, MBA, DFAPA
President 2013-2015

Penny S. Mills, MBA
Executive Vice President / CEO
ASAM's 3,200+ members include 125 new Associate Members.

- **Fellows:** 3 members were honored as Fellows of ASAM at the 2014 Annual Medical-Scientific Conference.

- **Residents:** 11 residents were recipients of Ruth Fox Scholarships. These awardees also receive three years of complimentary ASAM membership.

- **Ruth Fox:** 5 individuals were major donors to the Ruth Fox Endowment and were recognized with medallions at the Annual Donor Reception.
Elections for ASAM Officers and At-Large Board members were held with the following results:

- Kelly J. Clark, MD, MBA, DFAPA, FASAM, President-Elect, 2015-2017
- Mark L. Kraus, MD, FASAM, Vice President, 2015-2017
- Brian Hurley, MD, MBA, Treasurer, 2015-2017
- Margaret A.E. Jarvis, MD, FASAM, Secretary, 2015-2017
- Anthony P. Albanese, MD, FASAM At-Large, 2015-2019
- Paul H. Earley, MD, FASAM, At-Large, 2015-2019
- Marc Galanter, MD, FASAM At-Large, 2015-2019
- Petros Levounis, MD, MA, FASAM At-Large, 2015-2019
- Yngvild K. Olsen, MD, MPH, At-Large, 2015-2019
- John Tanner, DO, FASAM At-Large, 2015-2019

Corporate Roundtable membership has grown to 13 members including a broad range of organizations.
CONNECT
Engaging members and other partners

ASAM Weekly reaches 16,000 subscribers per week.

Med-Sci Daily News reaches the 1,000+ attendees at the Annual Medical-Scientific Conference and an additional 12,000 through its electronic edition.

ASAM Magazine publishes 6x/year, reaching 14,400 subscribers, with selected content reprinted in the print edition of Journal of Addiction Medicine.

Social Media
Follow what’s happening at ASAM by connecting with us on social media.

Visit us online and get connected at www.asam.org/get-involved/social-media

Twitter - @ASAMorg
www.twitter.com/asamorg

Facebook
www.facebook.com/AddictionMedicine

LinkedIn
www.linkedin.com/groups/American-Society-Addiction-Medicine-ASAM-1931894

YouTube
www.youtube.com/addictionmedicine
ASAM Policy Initiatives: What’s New in 2014

ASAM updated its policy statement, “Use of Naloxone for the Prevention of Drug Overdose Deaths.”

Addiction Parity: ASAM published a Mental Health Parity and Addiction Equity Act (MHPEA) toolkit on www.asam.org/advocacy/parity.

ASAM members testified at hearings and forums on Capitol Hill about the opioid epidemic.

- ASAM joined the AMA, Trust for America’s Health, and others in supporting The Recovery Enhancement for Addiction Treatment Act (TREAT Act), a bill introduced by Senator Markey to lift the buprenorphine prescribing limit for addiction for addiction physician specialists and non-specialist physicians and clinicians that satisfy additional training and practice requirements.

- ASAM also joined other organizations in supporting the Comprehensive Addiction and Recovery Act of 2014, a bill introduced by Senators Whitehouse (D-RI) and Portman (R-OH) to provide a comprehensive response to the twin epidemics of opioid and heroin addiction that includes prevention, law enforcement strategies, addressing overdoses, expansion of evidence-based treatment, and support for those in, or seeking, recovery.
**ADVOCATE**

*Furthering access to addiction care*

**ASAM advocates to reduce barriers to medications to treat opioid addiction**

- ASAM published an interactive map documenting state Medicaid fee-for-service coverage for medications to treat opioid addiction and updating its 2013 research.

- An education and outreach toolkit to support patient access to medications to treat opioid addiction was published on www.asam.org/aaam.

- ASAM’s research on access barriers for opioid addiction treatment was cited in articles in the New England Journal of Medicine and reports issued by advocacy and policy groups including Trust for America’s Health, the National Alliance of Medicaid Directors, and the Institute for Clinical and Economic Review.

- ASAM’s influence was also reflected in an Informational Bulletin published by The Centers for Medicaid and Medicare for state Medicaid programs regarding improving access to “medication-assisted therapy” (MAT) benefits.
National media and state leaders sought out ASAM’s positions on addiction and the opioid epidemic

- ASAM had letters to the editor published in the New York Times; opinion pieces on CNN; and interviews with leading media outlets, and radio shows (e.g., Gil Gross Radio).

- ASAM Immediate Past President Louis Baxter Sr., MD, FASAM and NJSAM Officer Michael Shore, MD participated in a forum with Governor Christie (NJ) on the stigma of addiction. The Governor then announced making $12 million available for addiction treatment and prevention.

- Mary McMasters, MD, FASAM, was asked to represent addiction medicine at a bill signing by Governor McAuliffe (VA) to create a task force to focus on the heroin epidemic in Virginia.

- ASAM held live and virtual media training reaching over 60 ASAM members to support their efforts in responding to the media. A media toolkit and archived copy of the training was published on the members-only section of the ASAM website for future use.
EDUCATE
Delivering the best continuing medical education in addiction medicine

ASAM 2014 CME Programs:

- 631.5 CME credits offered
- 3,420 Physicians accessed CME
- 3,128 Non-physicians accessed CME
- 402 Hours of Online CME offered through CTI Partnership and ASAM’s e-Live Learning Center (22.5 of which were free through sponsored sessions in the e-LLC)
- 229.5 Hours of Live CME offered (69 of which were free through REMS & PCSS-MAT)

Three Pre-conferences including two new courses:

- **P&A**
  - Pain & Addiction
  - Common Threads Course: XVI
  - 285 Attendees

- **F**
  - Fundamentals
  - Of Addiction Medicine | A Live Course
  - 179 Attendees

- **C**
  - Criteria & Software
  - A Live Course
  - 69 Attendees

1,205 Attendees
107 Exhibitors
41 Sessions
34 Posters
2014 Annual Medical-Scientific Conference — What was New in Orlando:

- Med-Sci App
- Approval of the conference and its Pre-Conference courses by ABAM for Part II MOC credit
- Movie Night screening of The Anonymous People
- Specialized Two-part Course on Clinical Drug Testing
- Collaborative Workshops by the Society of General Internal Medicine (SGIM) and the Association for Medical Education and Research in Substance Abuse (AMERSA)
- Workshop on How (and Win) with the Media

2014 Special Award Recipients: ASAM Congratulates its 2014 Award Recipients:

- Shelly Greenfield, MD, MPH, R. Brinkley Smithers Distinguished Scientist Award
- Paul N. Samuels, JD, John P. McGovern Award
- Rep. Paul Tonko (D-NY), Public Policy Award
- Greg Williams, MA, Media Award
- Shonali Saha, MD, Young Investigator Award
- Kathleen Decker, MD, Medical-Scientific Program Committee Best Paper
- Edwin Salsitz, MD, FASAM, Annual Award
- Kenneth Blum, PhD, ASAM/Millennium Research Institute Program Committee Award (New award!)
- Sarah Bagley, MD, ASAM/Millennium Research Institute Fellowship Award (New award!)
EDUCATE

Delivering the best continuing medical education in addiction medicine

**ASAM THE REVIEW COURSE IN ADDICTION MEDICINE**

832 Attendees

**CO*RE/ASAM THE ER/LA OPIOID REMS COURSE**

2,229 Attendees

33 Live events offered nationwide

Online free 24/7 in the ASAM e-Live Learning Center

**PCSS MAT TRAINING PROVIDERS’ CLINICAL SUPPORT SYSTEM For Medication Assisted Treatment**

182 Attendees

**Partnerships**

- **CO*RE** is awarded the 2015 Alliance in Continuing Education in the Health Professions Outstanding Educational Collaboration Award.

- ASAM partnered with the Hazelden-Betty Ford Foundation (HBFF) to produce virtual patient cases and assist with the Course on Addiction and Recovery Education (CARE) which provides training resources for medical students.

- As a partner on the PCSS-MAT program ASAM prepared 2 online modules; held 3 half & half buprenorphine trainings (including one at the annual meeting of the American Congress of Obstetricians and Gynecologists); and made 9 mentors available.
Principles of Addiction Medicine
Fifth edition published May 2014
- 114 comprehensive chapters
- E-book and App accompanies purchase of textbook and includes additional screening tools, ICD coding designation & other useful tools
- Interactive question bank with 300+ questions

The ASAM Criteria
Close to 10,000 copies of the book have been sold since it was released October 2013
- A demonstration of The ASAM Criteria Software was conducted involving 20 systems with close to 400 patient assessments conducted. 20+ electronic health record vendors have signed non-disclosure agreements and are gearing up for the national launch of the software in 2015.

Journal of Addiction Medicine (JAM)
JAM received 185 submissions and continues its role as a leading clinical addiction publication. It is published 6x/year and is available in print, online and in iPad format.
- Richard Saitz, MD, MPH, FASAM was selected as the new Senior Editor to replace George Koob, PhD, who is now serving as the Director of the National Institute on Alcohol Abuse and Alcoholism.
Quality Improvement

- ASAM released "Standards of Care: For the Addiction Specialist Physician" Based on these standards, an initial set of nine performance measures have been described and approved by the ASAM Board. A subset of these measures will be tested and specified in the coming year.

- Treatment Research Institute (TRI) was selected to begin work with ASAM to develop a national practice guideline on medications to treat opioid use disorder.

- ASAM submitted to NQF an e-measure for pilot use that combines screening for alcohol, tobacco and illicit drug use.

- The ASAM Expert Panel Report "Safe Methadone Induction and Stabilization" was published in the November/December 2013 issue of the Journal of Addiction Medicine (JAM) and was promoted to the addiction community by Former CSAT Director, H. Westley Clark, MD, JD, MPH, CAS, FASAM, in a March 2014 "Dear Colleague" letter.
At a planning meeting in August 2014 the ASAM Board of Directors determined three priorities for ASAM for 2015-2018 to further ASAM’s position to increase access and improve the quality of addiction treatment. These initiatives are:

• Expand Development of Quality Improvement Initiatives (*Performance Measures, Guidelines, ASAM Criteria Software, etc.*).

• Expand Payer Advocacy (*focus on payer policies that affect patient access*).

• Develop and Implement an Education Recognition Program targeted at Primary Care physicians and other clinicians (*to supplement the addiction specialist workforce*).
ADDITION PREVALENCE

40 million Americans ages 12 and older—or more than 1 in 7 people—have addiction involving nicotine, alcohol or other drugs. This is more than the number of Americans with heart conditions (27 million), diabetes (26 million) or cancer (19 million).

40 MILLION
OR 1 IN 7

Ages 12 and older have addiction...

...This is more than the number of Americans with:

- **HEART CONDITIONS**
  (27 Million)
- **DIABETES**
  (26 Million)
- **CANCER**
  (19 Million)

Cited: http://www.casa.columbia.org/addiction CASA Columbia

Social Media

Follow what’s happening at ASAM by connecting with us on social media.

Visit us online and get connected at
www.asam.org/get-involved/social-media

Twitter - @ASAMorg
www.twitter.com/asamorg

Facebook
www.facebook.com/AddictionMedicine

LinkedIn
www.linkedin.com/groups/American-Society-Addiction-Medicine-ASAM-1931894

YouTube
www.youtube.com/addictionmedicine
Addiction is a chronic brain disease and there are treatments available to help patients.