**Coalition to Stop Opioid Overdose Template Social Media Posts**

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| **Sample Facebook** **Posts** |
| Every day an average of 129 people die from drug overdose – and more than half of those deaths are from prescription drugs. We urgently need to address this public health crisis with simple and achievable prevention, treatment and recovery policies that can reduce opioid overdose.  [insert organization] joined the @Coalition to Stop Opioid Overdose to ensure that Congress passes comprehensive policies to combat the opioid epidemic this year. Learn more: <http://bit.ly/1WvETV1> |
| Congress, the White House, public health agencies and a number of state legislatures have taken important initial steps to #StopOpioidOverdose, but there is still more to do. Last week the House passed 18 bills. In March, a wide-ranging bill was passed by the full Senate and the Senate Committee on Health, Education, Labor and Pensions (HELP) approved additional important legislation, which is pending before the full Senate.  [insert organization] joined the @Coalition to Stop Opioid Overdose to help ensure that comprehensive legislation is passed and is funded appropriately. Learn more about what’s being done to end this epidemic and how you can help at <http://bit.ly/1WvETV1> |
| Opioid addiction is an epidemic with more than half of Americans reporting that they or someone they know has been affected by this. It’s time to end the epidemic. It’s time to improve access to treatment for those with opioid addiction.  That’s why [insert organization] joined the @Coalition to Stop Opioid Overdose. Learn more about how to #StopOpioidOverdose <http://bit.ly/1WvETV1> |
| **Sample Tweets** |
| [insert Twitter handle] joined the Coalition to #StopOpioidOverdose to help advance legislation that can end the opioid epidemic <http://bit.ly/1WvETV1> |
| EVERY DAY an average of 129 people die from drug overdose. Join [insert Twitter handle] & the Coalition to #StopOpioidOverdose <http://bit.ly/1WvETV1> |
| 10+ million Americans use Rx opioids for nonmedical purposes - a new Coalition is committed to #StopOpioidOverdose http://bit.ly/1WvETV1 |
| Join the Coalition to #StopOpioidOverdose and [insert Twitter handle] to help end the epidemic! Learn more about how at http://bit.ly/1WvETV1 |
| JUST LAUNCHED: @StopOpioidOD is an organization of state and national groups including [insert Twitter handle] aimed at ending the opioid epidemic! |
| Join the Coalition to #StopOpioidOverdose. @StopOpioidOD commits to combating the opioid epidemic! Learn more at <http://bit.ly/1WvETV1> |