



ASAM 2014

THE YEAR IN REVIEW

Connect • Advocate • Educate • Treat

WELCOME TO ASAM'S 2014 YEAR IN REVIEW!

- We continue to work on behalf of our 3,200+ members to **connect** them geographically and across their professional careers; **advocate** on policy issues; deliver **educational** meetings and resources; and communicate the latest information on research, **treatment** and practice.
- Each year the contributions of our volunteers grow even greater and we are especially grateful to the members who have generously provided their time and expertise to ASAM this year. Without them, the successes described in this review would not be possible!



A handwritten signature in black ink that reads "Stuart Gitlow MD".

Stuart Gitlow, MD, MPH, MBA, DFAPA
President 2013-2015



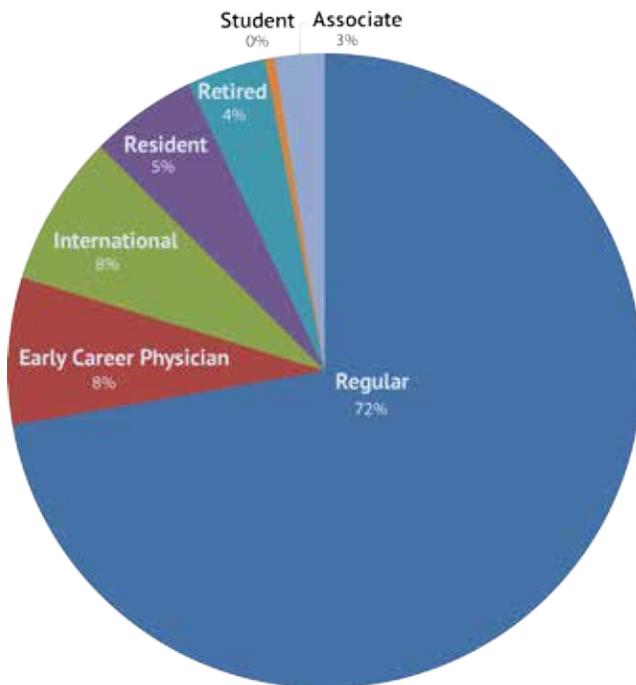
A handwritten signature in black ink that reads "Penny S. Mills".

Penny S. Mills, MBA
Executive Vice President / CEO

CONNECT

Engaging members and other partners

ASAM's 3,200+ members include 125 new Associate Members.



- **Fellows:** 3 members were honored as Fellows of ASAM at the 2014 Annual Medical-Scientific Conference.



- **Residents:** 11 residents were recipients of Ruth Fox Scholarships. These awardees also receive three years of complimentary ASAM membership.



- **Ruth Fox:** 5 individuals were major donors to the Ruth Fox Endowment and were recognized with medallions at the Annual Donor Reception.

CONNECT

Engaging members and other partners

Board Elections

Elections for ASAM Officers and At-Large Board members were held with the following results:



Kelly J. Clark, MD, MBA, DFAPA, FASAM, President-Elect, 2015-2017



Mark L. Kraus, MD, FASAM, Vice President, 2015-2017



Brian Hurley, MD, MBA, Treasurer, 2015-2017



Margaret A.E. Jarvis, MD, FASAM, Secretary, 2015-2017



Anthony P. Albanese, MD, FASAM At-Large, 2015-2019



Paul H. Earley, MD, FASAM, At-Large, 2015-2019



Marc Galanter, MD, FASAM At-Large, 2015-2019



Petros Levounis, MD, MA, FASAM At-Large, 2015-2019



Yngvild K. Olsen, MD, MPH, At-Large, 2015-2019



John Tanner, DO, FASAM At-Large, 2015-2019



Corporate Roundtable membership has grown to 13 members including a broad range of organizations.

CONNECT

Engaging members and other partners



ASAM Weekly reaches 16,000 subscribers per week.



Med-Sci Daily News reaches the 1,000+ attendees at the Annual Medical-Scientific Conference and an additional 12,000 through its electronic edition.



ASAM Magazine publishes 6x/year, reaching 14,400 subscribers, with selected content reprinted in the print edition of *Journal of Addiction Medicine*.

Social Media

Follow what's happening at ASAM by connecting with us on social media.

Visit us online and get connected at www.asam.org/get-involved/social-media



Twitter - @ASAMorg
www.twitter.com/asamorg



Facebook
www.facebook.com/AddictionMedicine



LinkedIn
www.linkedin.com/groups/American-Society-Addiction-Medicine-ASAM-1931894



YouTube
www.youtube.com/addictionmedicine

ADVOCATE

Furthering access to addiction care

ASAM Policy Initiatives: What's New in 2014

ASAM updated its policy statement, "Use of Naloxone for the Prevention of Drug Overdose Deaths."

Addiction Parity: ASAM published a Mental Health Parity and Addiction Equity Act (MHPEA) toolkit on www.asam.org/advocacy/parity.

ASAM members testified at hearings and forums on Capitol Hill about the opioid epidemic.

- ASAM joined the AMA, Trust for America's Health, and others in supporting The Recovery Enhancement for Addiction Treatment Act (TREAT Act), a bill introduced by Senator Markey to lift the buprenorphine prescribing limit for addiction for addiction physician specialists and non-specialist physicians and clinicians that satisfy additional training and practice requirements.
- ASAM also joined other organizations in supporting the Comprehensive Addiction and Recovery Act of 2014, a bill introduced by Senators Whitehouse (D-RI) and Portman (R-OH) to provide a comprehensive response to the twin epidemics of opioid and heroin addiction that includes prevention, law enforcement strategies, addressing overdoses, expansion of evidence-based treatment, and support for those in, or seeking, recovery.



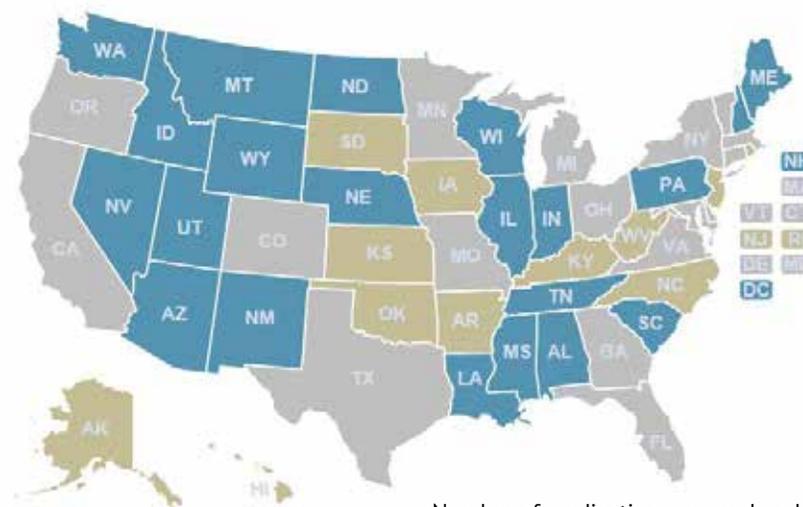
Corey Waller, MD with Sen. Carl Levin (D-MI)

ADVOCATE

Furthering access to addiction care

ASAM advocates to reduce barriers to medications to treat opioid addiction

- ASAM published an interactive map documenting state Medicaid fee-for-service coverage for medications to treat opioid addiction and updating its 2013 research.
- An education and outreach toolkit to support patient access to medications to treat opioid addiction was published on www.asam.org/aaam.
- ASAM's research on access barriers for opioid addiction treatment was cited in articles in the *New England Journal of Medicine* and reports issued by advocacy and policy groups including Trust for America's Health, the National Alliance of Medicaid Directors, and the Institute for Clinical and Economic Review.



Number of medications covered under fee-for-service Medicaid plans by state:
■ = 4; ■ = 5; ■ = 6

- ASAM's influence was also reflected in an Informational Bulletin published by The Centers for Medicaid and Medicare for state Medicaid programs regarding improving access to "medication-assisted therapy" (MAT) benefits.

ADVOCATE

Furthering access to addiction care



National media and state leaders sought out ASAM's positions on addiction and the opioid epidemic

- ASAM had letters to the editor published in the New York Times; opinion pieces on CNN; and interviews with leading media outlets, and radio shows (e.g., Gil Gross Radio).
- ASAM Immediate Past President Louis Baxter Sr., MD, FASAM and NJSAM Officer Michael Shore, MD participated in a forum with Governor Christie (NJ) on the stigma of addiction. The Governor then announced making \$12 million available for addiction treatment and prevention.
- Mary McMasters, MD, FASAM, was asked to represent addiction medicine at a bill signing by Governor McAuliffe (VA) to create a task force to focus on the heroin epidemic in Virginia.
- ASAM held live and virtual media training reaching over 60 ASAM members to support their efforts in responding to the media. A media toolkit and archived copy of the training was published on the members-only section of the ASAM website for future use.

Louis Baxter, Sr., MD, with Gov. Christie (NJ)



Mary McMasters, MD, with Gov. McAuliffe (VA)



Med-Sci Media Workshop



EDUCATE

Delivering the best continuing medical education in addiction medicine

ASAM 2014 CME Programs:

- 631.5** CME credits offered
- 3,420** Physicians accessed CME
- 3,128** Non-physicians accessed CME
- 402** Hours of Online CME offered through CTI Partnership and ASAM's e-Live Learning Center (22.5 of which were free through sponsored sessions in the e-LLC)
- 229.5** Hours of Live CME offered (69 of which were free through REMS & PCSS-MAT)



1,205 Attendees

107 Exhibitors

41 Sessions

34 Posters

Three Pre-conferences including two new courses:



285 Attendees



179 Attendees



69 Attendees

EDUCATE

Delivering the best continuing medical education in addiction medicine



2014 Annual Medical-Scientific Conference – What was New in Orlando:

- Med-Sci App
- Approval of the conference and its Pre-Conference courses by ABAM for Part II MOC credit
- Movie Night screening of *The Anonymous People*
- Specialized Two-part Course on Clinical Drug Testing
- Collaborative Workshops by the Society of General Internal Medicine (SGIM) and the Association for Medical Education and Research in Substance Abuse (AMERSA)
- Workshop on How (and Win) with the Media

2014 Special Award Recipients: ASAM Congratulates its 2014 Award Recipients:



Shelly Greenfield, MD, MPH, R. Brinkley Smithers Distinguished Scientist Award



Paul N. Samuels, JD, John P. McGovern Award



Rep. Paul Tonko (D-NY), Public Policy Award



Greg Williams, MA, Media Award



Shonali Saha, MD, Young Investigator Award



Kathleen Decker, MD, Medical-Scientific Program Committee Best Paper



Edwin Salsitz, MD, FASAM, Annual Award



Kenneth Blum, PhD, ASAM/Millennium Research Institute Program Committee Award (New award!)



Sarah Bagley, MD, ASAM/Millennium Research Institute Fellowship Award (New award!)

EDUCATE

Delivering the best continuing medical education in addiction medicine



ASAM
THE REVIEW COURSE
IN ADDICTION MEDICINE

832 Attendees



CO*RE/ASAM
THE ER/LA OPIOID REMS
COURSE

2,229 Attendees

33 Live events offered nationwide

Online free 24/7 in the ASAM e-Live Learning Center



MAT TRAINING
PROVIDERS' CLINICAL SUPPORT SYSTEM
For Medication Assisted Treatment

182 Attendees

Partnerships



- CO*RE is awarded the 2015 Alliance in Continuing Education in the Health Professions Outstanding Educational Collaboration Award.



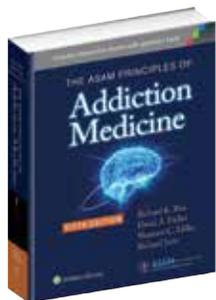
- ASAM partnered with the Hazelden-Betty Ford Foundation (HBFF) to produce virtual patient cases and assist with the Course on Addiction and Recovery Education (CARE) which provides training resources for medical students.



- As a partner on the PCSS-MAT program ASAM prepared 2 online modules; held 3 half & half buprenorphine trainings (including one at the annual meeting of the American Congress of Obstetricians and Gynecologists); and made 9 mentors available.

TREAT

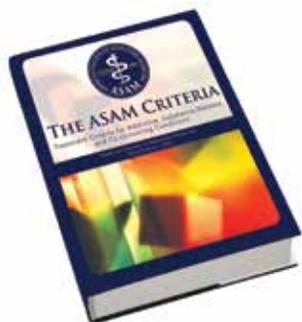
Setting standards and disseminating research



Principles of Addiction Medicine

Fifth edition published May 2014

- 114 comprehensive chapters
- E-book and App accompanies purchase of textbook and includes additional screening tools, ICD coding designation & other useful tools
- Interactive question bank with 300+ questions



The ASAM Criteria

Close to 10,000 copies of the book have been sold since it was released October 2013

- A demonstration of The ASAM Criteria Software was conducted involving 20 systems with close to 400 patient assessments conducted. 20+ electronic health record vendors have signed non-disclosure agreements and are gearing up for the national launch of the software in 2015.



Journal of Addiction Medicine (JAM)

JAM received 185 submissions and continues its role as a leading clinical addiction publication. It is published 6x/year and is available in print, online and in iPad format.

- Richard Saitz, MD, MPH, FASAM was selected as the new Senior Editor to replace George Koob, PhD, who is now serving as the Director of the National Institute on Alcohol Abuse and Alcoholism.



Richard Saitz, MD



George Koob, PhD

TREAT

Setting standards and disseminating research

Quality Improvement



- ASAM released “Standards of Care: For the Addiction Specialist Physician” Based on these standards, an initial set of nine performance measures have been described and approved by the ASAM Board. A subset of these measures will be tested and specified in the coming year.
- Treatment Research Institute (TRI) was selected to begin work with ASAM to develop a national practice guideline on medications to treat opioid use disorder.
- ASAM submitted to NQF an e-measure for pilot use that combines screening for alcohol, tobacco and illicit drug use.
- The ASAM Expert Panel Report “Safe Methadone Induction and Stabilization” was published in the November/December 2013 issue of the *Journal of Addiction Medicine (JAM)* and was promoted to the addiction community by Former CSAT Director, H. Westley Clark, MD, JD, MPH, CAS, FASAM, in a March 2014 “Dear Colleague” letter.



NATIONAL
QUALITY FORUM

LOOKING AHEAD

At a planning meeting in August 2014 the ASAM Board of Directors determined three priorities for ASAM for 2015-2018 to further ASAM's position to increase access and improve the quality of addiction treatment. These initiatives are:

- Expand Development of Quality Improvement Initiatives (*Performance Measures, Guidelines, ASAM Criteria Software, etc.*).
- Expand Payer Advocacy (*focus on payer policies that affect patient access*).
- Develop and Implement an Education Recognition Program targeted at Primary Care physicians and other clinicians (*to supplement the addiction specialist workforce*).



ASAM 2014 Board of Directors

ADDICTION PREVALENCE

40 million Americans ages 12 and older—or more than 1 in 7 people—have addiction involving nicotine, alcohol or other drugs. This is more than the number of Americans with heart conditions (27 million), diabetes (26 million) or cancer (19 million).



**40 MILLION
OR 1 IN 7**

Ages 12 and older
have addiction...

... This is more than the
number of Americans with:



HEART CONDITIONS
(27 Million)



DIABETES
(26 Million)



CANCER
(19 Million)

Cited: <http://www.casacolumbia.org/addiction> CASAColumbia

Social Media

Follow what's happening at ASAM by connecting with us on social media.

Visit us online and get connected at
www.asam.org/get-involved/social-media



Twitter - @ASAMorg
www.twitter.com/asamorg



Facebook
www.facebook.com/AddictionMedicine



LinkedIn
www.linkedin.com/groups/Americann-Society-Addiction-Medicine-ASAM-1931894



YouTube
www.youtube.com/addictionmedicine



ASAM

The Voice of Addiction Medicine

American Society of Addiction Medicine

Connect • Advocate • Educate • Treat

www.asam.org

Addiction is a chronic brain disease and there are treatments available to help patients.

American Society of Addiction Medicine

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